

## Renal Healthcare Association Welcomes Industry Veteran William Poirier as New Executive Director

December 1, 2023 - Renal Healthcare Association (RHA) is delighted to announce the appointment of **William Poirier** as the new **Executive Director**. With a distinguished career spanning over 34 years in dialysis, Mr. Poirier brings a wealth of experience and a proven track record of strategic leadership.

Mr. Poirier will work to amplify the organization's advocacy initiatives, enhance educational initiatives, and explore opportunities to form partnerships that will increase RHA's impact. Mr. Poirier aims to lead RHA toward continued excellence, innovation, and positive contributions to the renal healthcare community through these focus areas.



Established in 1977, [RHA](#) is a pioneering trade association representing renal healthcare professionals, evolving into a trusted leader that advocates for industry growth, innovation, and collaboration among its members nationwide.

In his new role, Mr. Poirier will serve as the Executive Director for both RHA and its subsidiary, [Renal Services Exchange](#) (RSE). RSE is the primary nationwide provider of services, creating diversified revenue streams that continue to provide cost-effective services and solutions, supporting the independent chronic kidney disease community to grow and thrive.

"We are thrilled to welcome Bill Poirier to the Renal Healthcare Association as our new Executive Director. His extensive experience and proven ability to drive positive outcomes align seamlessly with RHA's commitment to advancing the dialysis industry," said Rob Bomstad, RHA President.

Mr. Poirier's previous role as the Regional Administrator at Greenfield Health Systems, the dialysis division of the Henry Ford Health System in Detroit, MI, showcased his expertise in strategically aligning with organization leaders and physician partners to support key clinical and business initiatives. His leadership helped grow home modality penetration above national percentages and build high-performance teams within the health system.

"I am excited and honored to be part of such a historic organization that has been the voice of independent dialysis groups for over 45 years," said Mr. Poirier. "We have great challenges ahead, along with massive opportunities to continue to serve and expand RHA's work across the country. I am committed to the work and grateful to the Board of Directors and the executive leadership team."

Throughout the years, Mr. Poirier has also shown a commitment to the greater dialysis community through active participation in meetings with elected officials both on the Federal and State levels, as well as involvement with Kidney Care Partners as the lead representative of Greenfield Health Systems and through Greenfield Health Systems working with the National Kidney Foundation of Michigan to raise support and awareness around kidney disease and disease prevention.

As Executive Director, Mr. Poirier will play a pivotal role in advancing RHA's mission to support its members in achieving the best possible patient outcomes. RHA aims to continue serving as the industry's go-to knowledge, networking, and professional development resource.

RHA Past-President Caprice Vanderkolk adds, "We are confident that his vision, strategic acumen, and commitment to excellence will contribute significantly to the continued growth and success of RHA."

Mr. Poirier resides in Garden City, MI, with his wife Lucy. He is the proud father of Megan/JR and Madeline and is a doting grandfather to Jacqueline.

**Contact:**

Renal Healthcare Association

[admin@renalhealthcare.org](mailto:admin@renalhealthcare.org)

(215) 320-4655

**Renal Healthcare Association**

Founded in 1977, RHA is a leading trade association representing renal healthcare professionals nationwide. The association was established with a simple yet ambitious vision: to provide a support network for independent and community-based dialysis providers. Today, RHA has evolved into a trusted leader, serving as a collective voice and advocate for the industry, promoting growth, innovation, and collaboration among its members. For more information, visit [www.RenalHealthcare.org](http://www.RenalHealthcare.org).

###