



RENAL
HEALTHCARE
ASSOCIATION

2025 SPONSORSHIP OPPORTUNITIES

Partner with Us to Advance Innovation and Excellence in Renal Healthcare.

ABOUT US

Since 1977, the Renal Healthcare Association, formerly the National Renal Administrators Association, has supported independent and community-based dialysis providers to build a stronger community. The Renal Healthcare Association fulfills its mission through education, advocacy, and services that support excellence in renal healthcare.

Our Mission

We advance renal health by serving the educational and advocacy needs of renal healthcare professionals.

Our Vision

We envision a robust renal health community that is patient-focused, diverse, collaborative, and competitive.

Our Membership

We are the renal healthcare professional association dedicated to achieving optimal patient outcomes through improved education, advocacy, and collaboration. Our members range from dialysis facilities to medical directors and administrators to dialysis nurses. Our diverse membership spans 45 states and U.S. territories.



Corporate Sponsorship

PLATINUM LEVEL

\$50,000 

Annual Conference

- 20 x 16 ft. of contiguous corner booth space at the Annual Conference exhibit hall (\$15,800 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- 20 complimentary registrations for the Annual Conference (\$15,000 value).
- One (1) full-page ad in the Annual Conference Program Book (\$600 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in meeting room during Annual Conference breaks.
- Access to one (1) preliminary electronic version of the Annual Conference attendee list three (3) weeks before the conference and one list one (1) week before the conference.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to present to the Board of Directors during three (3) business meetings each year. Presentations are 25 minutes and can be done in person or via conference call.
 - Winter Board Meeting (San Antonio, TX), Day on the Hill (Washington, DC), Annual Conference (Orlando, FL).
- Invitation to meet informally with members of the Board of Directors three (3) times a year at receptions during business meetings (listed above):
 - One-hour reception on the evening following the Day on the Hill Board meeting;
 - Up to three representatives to join the Board (and their guests) for dinner on the evening following the Winter Board meeting;
 - 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 20 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$3,000 value).
- Logo placement on the RenalHealthcare.org website.
- A custom slide featured during the RHA Virtual Spring Meeting breaks.
- Industry Spotlight: a one (1) hour dedicated webinar on the topic of your choice. RHA manages registration, logistics, and promotion of the webinar.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.
- One (1) vendor product email OR two (2) banner ads annually in Renal Watch to be used in 2025.

Corporate Sponsorship

GOLD LEVEL

\$40,000 

Annual Conference

- 30 ft. of contiguous booth space at the Annual Conference exhibit hall (\$11,850 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- 15 complimentary registrations for the Annual Conference (\$11,250 value).
- One (1) full-page ad in the Annual Conference Program Book (\$600 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- Logo featured on slides during the break in the meeting room.
- Access to one (1) preliminary electronic version of the Annual Conference attendee list three (3) weeks before the conference and one list one (1) week before the conference.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to present to the Board of Directors during two (2) business meetings each year. Presentations are 25 minutes and can be done in person or via conference call.
 - Winter Board Meeting (San Antonio, TX) and Annual Conference (Orlando, FL).
- Invitation to meet informally with members of the Board of Directors two (2) times a year at receptions during business meetings (listed above):
 - Up to three representatives to join the Board (and their guests) for dinner on the evening following the Winter Board meeting;
 - 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 15 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$2,250 value).
- Logo placement on the RenalHealthcare.org website.
- Logo featured on slides during the RHA Virtual Spring Meeting breaks.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.
- One (1) vendor product email OR two (2) banner ads annually in Renal Watch to be used in 2025.

Corporate Sponsorship

SILVER LEVEL

\$25,000

Annual Conference

- 20 ft. of contiguous booth space at the Annual Conference exhibit hall (\$7,900 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- 10 complimentary registrations for the Annual Conference (\$7,500 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during Annual Conference breaks.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to present to the Board of Directors during the Annual Conference business meeting (Orlando, FL). Presentations are 25 minutes and can be done in person or via conference call.
- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 10 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$1,500 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.

Corporate Sponsorship

BRONZE LEVEL

\$15,000 ◀

Annual Conference

- 10 ft. of contiguous booth space at the Annual Conference exhibit hall (\$3,950 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- Five (5) complimentary registrations for the Annual Conference (\$3,750 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during Annual Conference breaks.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 5 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$750 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.

Corporate Sponsorship

START-UP LEVEL

\$7,500 ◀

New in 2025! The Start-Up Level is for companies founded within the last three years (2021 to present).

Annual Conference

- Two (2) complimentary registrations for the Annual Conference (\$1,500 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during Annual Conference breaks.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- Two (2) RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$300 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on weekly e-newsletter.

Corporate Sponsorship

COMPARISON CHART

	Platinum	Gold	Silver	Bronze	Start Up
Conference Booth Space	20x16 corner	30ft	20ft	10ft	
Conference Registrations	20	15	10	5	2
Priority placement for booths	X	X	X	X	X
Advertising in Conference Program	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page
Logo/ slide featured during breaks	Custom	X			
Recognition on signage	X	X	X	X	X
Conference Registration Lists (2)	X	X			
Live Presentation to the RHA Board	3x	2x	1x		
Reception with the RHA Board	3x	2x	1x	1x	1x
RHA Memberships	20	15	10	5	2
Logo on RHA.org	X	X	X	X	X
Logo/ slide, RHA Virtual Spring Meeting	Custom	X			
Logo on Weekly Newsletter	X	X	X	X	X
Product Email/ Banner Ads	X	X			
Industry Spotlight Webinar	1				

Corporate Sponsorship

OTHER OPPORTUNITIES

Industry Spotlight Webinar \$5,000

A turn-key opportunity to promote your product or service in front of a targeted audience with a one (1) hour dedicated webinar on the topic of your choice. RHA manages the webinar registration, logistics, and promotion. A database of all registered guests will be provided, as well as program metrics. Program details available upon request.

Thought Leadership Content \$5,000 annually

Share your Thought Leadership content with our Members. Your content will be added to a section of Voices, our member-exclusive online community, one (1) time per year, available for four consecutive months. Examples of content formats include 15-20 minute video, white paper, or infographic. This offering includes a once-monthly short article in Renal Watch to advertise the location of your content in Voices.

Renal Watch Member Newsletter

Renal Watch, our member newsletter, covers industry-related news, including the latest developments on issues impacting dialysis providers and renal healthcare professionals. 750+ subscribed.

Month-Long Vendor Highlight \$3,000

Vendor Highlights must be no longer than 250 words. Showcase who you are and what you mean to the Renal Care Industry. Only one (1) opportunity is available per newsletter.

Banner Ad \$1,000

One (1) linked banner will be placed within the body of the newsletter, between articles in Renal Watch. Only two (2) opportunities are available per newsletter.

Vendor Product Email \$1,500

Let us help you gain exposure for your product. We will send your product email to the RHA member database. These emails can be sent up to two times per year. Make sure you use special links in your email to track how many visits you get based on the email we send on your behalf.

CONTACT US

Samantha Adams,
Exhibit & Sponsorship Manager
Renal Healthcare Association

 sadams@renalhealthcare.org

 215-320-4655

*If you are interested in an opportunity not listed here, please contact me.