



Sonoma Valley Chapter Marketing Meeting Rules

When: Every Thursday at 8:30 AM-9:00 AM. Generally, homes on tour are hosted from 9:00 AM to noon and un-hosted (if on lockbox) from noon to 2:00 PM. Specific times are noted on the tour sheet.

Where: The Sonoma Community Center, 276 E. Napa Street. Door fee is \$60 annually which includes a hot breakfast. Pass can be purchased at the meeting.

Who: Host office fluctuates each calendar quarter. It is responsible for conducting the meetings, compiling the tour information and providing copies of the tour sheets to the agents at the meeting.

~ Welcome and introduction of guests.

~ Roll call of caravan and add-ons* (at podium).

~ Open microphone for price reductions, buyer/seller needs, thank you's and announcing pre-drawn winners names (newspaper ad winners, tour drawings, etc.)

~ Agent or their representative must be present at the Brokers' meeting to pitch the property and at the property for the duration of the hosted portion of the tour. If house is not announced, agents will be instructed to go at their own risk.

****Homes can be on tour once every 60 days unless there has been a minimum of 10% price reduction or property has been re-listed with another office.***

How to post a listing on Brokers' Tours:

- The property must be an Active listing on BAREIS MLS.
- The tour information must be entered on BAREIS by noon the Wednesday preceding the tour date.
- To confirm your property has been loaded successfully run a Broker's Tour search.