

Downtown Martinez Gift Box: Templates and Sample Documents

Business Participation Sign Up Email:

Downtown Martinez Gift Box Launch

We are thrilled to announce the potential launch of our newest marketing opportunity, The Downtown Martinez Gift Box.

This will be our first run at this exciting project but our hope is to turn this into a regular offer that benefits both our businesses and our community. All we need is your participation.

Here's how it works:

1. Main Street Martinez will pre-sell a maximum of 100 Downtown Martinez Gift Boxes that contain 5 items from 5 different retail stores as well as a selection of vouchers and coupons from participating restaurant and service based businesses.
2. Participating businesses will be selected on a first come first serve basis. (So register quickly!) Registration closes on Monday, November 21st, 2020.
3. Selected participants will need to commit to providing up to 100 items at cost. Main Street Martinez will purchase the items from participating businesses for \$10/per item (or less).
4. Once we have your commitment to participate along with a detailed description of the item, we will open up the Downtown Martinez Boxes for pre-sale.
5. Pre-sales begin on Wednesday, November 23rd and closes on Wednesday, December 2nd. Once pre-sale closes, MSM will tell you the exact number of items that we will need to purchase from you.
6. Items are due to Main Street Martinez on Tuesday, December 15th and payment is granted immediately. This means you have two weeks to get your item in, so please consider this when choosing the item you're including.
7. Next, the boxes are curated by our volunteers
8. Gift boxes will be available for pick up or delivery on Thursday, December 16th.

We anticipate this to be a highly popular gift item and we believe it is a great opportunity for our small businesses to generate some revenue and promote their businesses. If you do not want to participate but would like us to include a voucher or coupon, you can participate at no cost.

Sign up at the link below no later than Monday, November 21st.

<https://docs.google.com/forms/d/e/1FAIpQLSdpiqSmx3JGuesjex9lw0VzU0uRCX96jAESH-iRDC2xwXcTaA/viewform>

Business Participation Survey:

Complete the form below to participate in the Downtown Martinez Gift Box Program.

1. Business name: _____
2. Contact name: _____
3. Business phone number: _____
4. Email: _____
5. Brief description of item to be included: _____
6. Approximate value of included item: _____
7. Contact phone number: _____
8. I am able to provide up to 100 of these items within two weeks of the date I receive the order from Main Street Martinez. (Yes / No)

Gift Box Launch Message:

Support Local Business with the Downtown Martinez Gift Box!



The Downtown Martinez Gift Box is a beautifully curated ensemble of unique items from the small businesses that make up the heart of our downtown - the perfect gift for anyone who loves Downtown Martinez and loves to support local, small businesses!

Included in this box: Mighty Market Hand Sanitizer and Large Natural Bath Bomb Duo, Lavender Moon Interiors Island Memories 100% Soy Wax Handmade "Lavender Moon" Scented Candle and Lavender Bag, Function & Fringe Custom Etched Martinez Coffee Tumbler, Gilded Frond Clay + Textiles The Coin Laundry "California" Kitchen Towel and Citrus Salon Aveda Comforting Tea Bags soothing, certified organic, caffeine-free herbal infusion—with licorice root and peppermint—calms your senses, promoting a sense of well-being 20 pack.

A \$150 value for \$75!!!

Pre-sales are NOW OPEN and we do expect to sell out fast! So jump on this amazing gift opportunity soon so you can avoid the mall, shop small, and give your loved ones the perfect gift from your favorite small town!

TO SELECT PICK UP OPTION: At Checkout click "DELIVERY" and select "LOCAL PICKUP" to pick up box at local downtown business.