One year ago, the National Main Street Center introduced UrbanMain, a new program to help communities restore economic vitality and promote quality of life for residents in under-resourced older and historic neighborhood commercial districts. It's been a remarkable year and we are so proud of all that we have accomplished and learned together.

On October 2nd, we introduced the program’s new digital home, urbanmain.org! Head
over to the new site to learn about more about UrbanMain’s specialized services and trainings, time-tested approach, and current work in communities across the country.

EXPLORE URBANMAIN.ORG

Seven of the projects that are a part of the 2018 Partners in Preservation: Main Streets campaign are located in urban communities where Main Street America and UrbanMain have worked or are currently working. Check them out >
• Casting Notice: Business Makeover TV Show (Deadline Oct 19)
• 2019 Main Street Now Conference (Registration Opens Nov 1)
• 2018 Empty Storefronts Conference presented by NAIOP (Nov 5)
• SBA National Small Business Week Awards (Jan 9, 2019)
• Teamwork Englewood (Chicago) is Hiring a Director of Operations
• Inclusionary Housing Database Map
• Artspace Artist Lofts Available to Lease

DISTRICT SPOTLIGHT

The Granary and State Street Districts, Salt Lake City, Utah
The National Main Street Center's UrbanMain team is working with the Salt Lake City Department of Economic Development to help lay the groundwork for a “Makers District” in the Granary District of the city. The plan leverages the existing momentum in the area to incentivize small-scale development, adaptive reuse, and creative business start-ups. Over a cup of coffee, Roberta Reichgelt, Local Business and Entrepreneurship Manager for SLC Econ Dev., shared a bit more about her role, how NMSC helped build the program without a state coordinating program, and lessons learned implementing two UrbanMain projects in SLC’s Granary and State Street districts.
• **Bronzeville Cookin’ Needs Chicago’s Votes To Lock Down $150,000 In Online Grant Contest** *Block Club Chicago*

• **Future Cities: Interview with Urban Planner Fred Kent** *Volkswagen AG*

• **Much to Do about (Vacant) Lots** *Next City*

• **How a Seasonal Space Can Grow Impact** *Patronicity*

• **Tent City: Under the Radar** *Streetwise*

• **Main Street in Pontiac becomes Hauntiac all October long** *Fox 2 Detroit*