

The latest in UrbanMain news, trends and opportunities | November 7, 2018

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A PROGRAM OF THE  
NATIONAL MAIN STREET CENTER

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# NEIGHBORHOOD news



**2019 Main Street Now Conference: Session Preview**

Register now to join UrbanMain at the [2019 Main Street Now Conference](#) in Seattle, Wash., March 25-27. From now until March, we'll be giving you a preview of educational sessions geared towards larger cities and neighborhood districts.

First up, The North 5th Street Revitalization Project in Philadelphia, Pa. will present a session highlighting their Youth Engagement Transformation Strategy, which focuses on the the equitable youth-adult partnerships identified as keys to social transformation and sustainable community change.

[READ MORE](#)

### Special Conference Rate for Civic Leaders

**Did you know?** The National Main Street Center is offering a special discounted rate of just \$125 to local elected officials and senior local government staff from Main Street America communities and districts. Invite your Civic Leader partners to be your guest at Main Street Now to help strengthen the bond between Main Street and the municipality. [Download and share the informational flyer.](#)

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Congratulations to the [winners of the 2018 Partners in Preservation: Main Streets!](#)  
Seven of the projects that were a part of the campaign are located in urban communities  
where Main Street America and UrbanMain have worked or are currently working.

[Check them out >](#)

## EVENTS & OPPORTUNITIES

- [2019 Main Street Now Conference](#) (Registration Now Open)
- [NLC City Summit, Los Angeles](#) (Nov 7-10)
- [Launch of Anne T. and Robert M. Bass Center for Transformative Placemaking in DC](#) (Nov 14)
- [Remington Storefront Challenge](#) (Due Jan 8)



- [SBA National Small Business Week Awards](#) (Due Jan 9)
- [Teamwork Englewood \(Chicago\) is Hiring a Director of Operations](#)

*Dionne Baux, Director of Urban Programs at NMSC, has been invited to participate in the [New Growth Innovation Network](#) (NGIN), a practitioner led – national organization working to accelerate inclusive growth inclusive growth practices. The kick-off conference will be November 7-9 in Miami, FL.*

## DISTRICT SPOTLIGHT

### Pontiac, Michigan



In March 2018, UrbanMain and Main Street Oakland County joined forces, making Pontiac the first community in Michigan to participate in the UrbanMain initiative. Through a number of important planning and community engagement efforts, the downtown Pontiac revival is well underway.

[READ MORE](#)

## WHAT WE'RE READING

- [Employee-Owned Businesses a Tool for Equitable Growth](#) *National League of Cities*
- [Michigan Central Station gets into the Halloween spirit](#) *Curbed Detroit*
- [All 3 new homeless shelters now under construction after slow start in South Salt Lake](#) *Deseret News*
- [From Main Street to High Street... The Excess Capacities in Our Forgotten Storefronts](#) *Opportunity in "Excess Capacity"*
- [Why Global Talent Clusters Around Cities](#) *Citylab*
- [What Happens to Street Performers in a Cashless Economy?](#) *Next City*

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