

The latest in UrbanMain news, trends and opportunities | March 11, 2019

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NEIGHBORHOOD news



State of Main: Winter 2019

Last month, the National Main Street Center released the 2019 edition of *State of Main*, the annual publication of Main Street America. Serving as both an annual report and an industry journal, *State of Main* provides a detailed look back on all that we have accomplished together and offers cutting-edge ideas and trends in the commercial district

revitalization field.

In the *Advancing the Movement: Technical Services* section (pages 32-35), view highlights from the UrbanMain Technical service visits, which have grown to include over 10 municipalities, with a special focus on commercial districts in the National Main Street Center's home base of Chicago, Illinois.

[Read it here >](#)



Countdown to the 2019 Main Street Now Conference: 13 Days!

Marking [two years](#) since we kicked-off the UrbanMain Network in Seattle, we're excited to return for the [2019 Main Street Now Conference](#). The conference program includes a full array of sessions geared towards those working in neighborhood commercial districts, and we're delighted to report that there will be many UrbanMain partners and practitioners from across the country in attendance. If this is your first conference, welcome!

Check out [this blog post](#) highlighting key sessions of the UrbanMain track.

UrbanMain Meet & Greet at the 2019 Main Street Now Conference

When: March 25, from 5-7pm

Where: Diller Room 1224 1st Ave, Seattle, WA

After the Opening Plenary and Reception, continue your Main Street Now experience with appetizers and a drink on us! Join neighborhood commercial district leaders from across the country for a Seattle welcome at the historic Diller Room Bar (just a 3-minute walk from Benaroya Hall). Space is limited. [RSVP here to join us!](#)

EVENTS & OPPORTUNITIES

- [Webinar: Everything you need to know for the Main Street Now Conference](#) (March 13)
- [Tools of the Trade: Tax Credits 101 Webinar](#) (March 21)
- [Fast Company's Innovation by Design Awards](#) (Due March 22)
- [AARP Community Challenge 2019](#) (Due April 17)
- [Friends of Main Street Program](#) *The National Main Street Center*

WHAT WE'RE READING

- [What 'The Stitch' needs, according to land use experts](#) *Atlanta Agent Magazine*
- [Our Homes, Our Future: How Rent Control Can Build Stable, Healthy Communities](#) *PolicyLink*
- [Opportunity Zones will help those who help themselves](#) *CNU*
- [A coast-to-coast bike trail is coming to the U.S.](#) *Curbed*
- [The Real 'Green Book' In Chicago: Vacant Lots Replace Black-Owned Businesses That Once Thrived In Bronzeville And Beyond](#) *Block Club Chicago*
- [Rich City Rides Creates Community Around Bicycle Rides And Projects](#) (*Richmond, CA*)

KPIX-5

- [Women Account for 15 Percent of Transportation Workforce](#) *Smart Growth America*

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