

The latest in UrbanMain news, trends and opportunities | January 31, 2019

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NATIONAL MAIN STREET CENTER

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NEIGHBORHOOD news



Powering Inclusive Economies: New Innovation Growth Network

In November 2018, Dionne Baux, Director of Urban Programs at NMSC, participated in the New Growth Innovation Network (NGIN), a practitioner-led national organization working to accelerate inclusive growth practices. In this piece, Dionne highlights some of the sessions she attended and provides examples of innovative projects and partnerships from across the country that are driving economic growth through inclusion.

[**READ MORE**](#)



2019 Main Street Now Conference: Session Preview

Register now to join UrbanMain at the [2019 Main Street Now Conference](#) in Seattle, Wash., March 25-27. From now until March, we'll highlight one session to prepare you for the types of conversations and ideas ripe for discussion.

If your district and its surrounding neighborhoods are eager to create new destinations and utilize vacant lots, check out *Pocket Parks – New Third Places in Challenged Neighborhoods*. As presenter Tim McCollow notes, “We consider vacant lots to now be an

asset, not a liability, as catalytic tools for creating green pocket parks, aiding our current work on climate change adaption strategies and greater healthy food access as we create new neighborhood *town commons*. Read on for more information!

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Special Conference Rate for Civic Leaders

Did you know? The National Main Street Center is offering a special discounted rate of just \$125 to local elected officials and senior local government staff from Main Street America communities and districts. Invite your Civic Leader partners to be your guest at Main Street Now to help strengthen the bond between Main Street and the municipality. [Download and share the informational flyer.](#)

EVENTS & OPPORTUNITIES

- [Introducing the Friends of Main Street Program](#) *The National Main Street Center*
- [2019 Preservation Awards Nominations](#) (Due Feb 1)
- [TrustLive: Resaving Saved Places Livestream](#) (Feb 5)
- [Apply to VSCO Voices Grant](#) (Due Feb 18)
- [2019 Walking College Fellowship](#) (Due Feb 28)
- [FastCompany's Innovation by Design Awards](#) (Due March 22)
- [MSAI Leadership Development Workshop](#) (March 24-25)

DISTRICT SPOTLIGHT

South Shore, Chicago



In November 2018, the National Main Street Center selected the South Shore Chamber of Commerce as its new neighborhood district for its Chicago UrbanMain program. The partner organization is receiving technical assistance and capacity building to support its work to foster sustainable and inclusive economic development along the 71st Street commercial corridor on Chicago's South Side. We caught up with their Executive Director, Tonya Trice, to learn about the organization's vision for South Shore to become a destination community.

[READ MORE](#)

WHAT WE'RE READING

- [Fifteen Opportunity Zone Resources Available Right Now](#) *The National Trust for Historic Preservation*
- [National Group Partners with City to Improve Downtown Terre Haute](#) *WTHI-TV*

- [A Black-Led Food Co-op Grows in Detroit](#) *Citylab*
- [Dangerous By Design 2019](#) *Smart Growth America*
- [How the City Planners of Tomorrow Will Differ From City Planners Today](#) *Planetizen*

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