

The latest in UrbanMain news, trends and opportunities | April 17, 2019

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UrbanMain at the 2019 Main Street Now Conference

Last month, UrbanMain partners and practitioners from across the country attended the 2019 Main Street Now Conference from March 25 - 27, in Seattle, Washington.

The conference lineup included eight education sessions in the UrbanMain track, as well as general sessions and plenaries that highlighted issues pertinent to urban commercial districts. Each session offered a variety of helpful tips and resources, but a few key takeaways emerged that are relevant to communities large and small.

[Read the recap here >](#)

Alberta Main Street 2019 Great American Main Street Award Winner



Alberta Main Street in Portland, Oregon, is one of three winners of the 2019 Great American Main Street Award (GAMSA), which recognizes communities for their excellence in comprehensive preservation-based commercial district revitalization. Selected by a national jury of community development professionals and leaders in the fields of economic development and historic preservation, Alberta is being recognized for building a thriving and equitable Main Street that reflects the diversity of their district.

[View Alberta's winner profile here >](#)



"The Main Street Now Conference is always a great place to step away from long to-do lists and open my mind to learn and think big. The Seattle conference, like the five other ones I've attended, exposed me to ideas and projects to test back home in the Hyde Jackson Square Main Street district and it also served as a fantastic venue to see Main Street-type work being implemented on the ground." ~*Gerald Robbins, Executive Director of Hyde Jackson Square Main Street*



"On behalf of the DCMS cohort (myself and Jennifer Prats, the 18 Executive Directors, board members and volunteers) I want to say THANK YOU for including sessions and workshops that directly targeted the way Urban Programs work and for giving us the space to get to know and learn from one another. We all learned something new, had the opportunity to see issues or challenges similar to the ones we face at home from a different angle, and most important, we all came home re energized and with lots of new ideas. This was a great conference, we can't wait to see what you will come up with in Dallas next year!" ~Cristina Amoruso, DC Main Streets Coordinator

EVENTS & OPPORTUNITIES

- [America's Main Street Contest](#) (Ends April 21)
- [Submit a Nomination for Partners in Preservation: Main Streets](#) (Ends April 22)
- [New Webinar Series! 2019 Main Street Now Conference Rewind](#) (April 17, May 1, May 15, May 29)
- [Preview Webinar: New National Main Street Center Design Services](#) (May 7)
- [Friends of Main Street Program](#) *The National Main Street Center*

WHAT WE'RE READING

- [What We Learned at the 2019 Main Street America Conference](#) *Salt Lake City Department of Economic Development*
- [How Abandoned Big-Box Stores Can Bring Communities Together](#) *Next City*
- [Artists as 'Creative Problem-Solvers' at City Agencies](#) *New York Times*
- [How Cities Can Help Entrepreneurs of Color Scale Up](#) *Governing*
- [Why Cities Need to Fight for Their Nights](#) *Resonance*

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