Introducing Neighborhood News

We welcome you to UrbanMain’s Neighborhood News monthly newsletter! This newsletter will be filled with helpful information, tools, hints, and tips for urban practitioners and enthusiasts alike. We will also feature local practitioners in the field, NMSC’s work on the ground in commercial districts, and engagement with organizations focusing on issues
facing our districts, including equity, inclusion, engagement strategies, wealth creation, entrepreneurship ecosystems, innovative ways to help businesses access capital to help strengthen the neighborhoods we know and love, and more. Finally, Neighborhood News will feature grant opportunities and job announcements that partners share with us. We want this newsletter to be valuable for you so please provide your feedback and suggestions to help us improve.

To receive Neighborhood News monthly, sign up below. We also hope you will encourage your fellow colleagues join us on this journey to highlight and support neighborhood commercial corridors across the US. You can unsubscribe by clicking the link at the bottom of any newsletter. We invite you to learn more about UrbanMain on our website or by contacting me at dbaux@savingplaces.org.

~Dionne Baux, Director of Urban Programs

Sign Up to Receive Neighborhood News

Your privacy is important to us! Please know that we do not sell, rent, trade, lease, or give our email lists to third parties.

LATEST UPDATES

- **New Services from UrbanMain**: UrbanMain is pleased to introduce a new series of tactical services that provide targeted support to leaders in urban commercial districts, including developing neighborhood entrepreneurial ecosystems, balancing development and displacement, and building consensus for revitalization.

- **Two Chicago Districts Join UrbanMain**: Quad Communities Development Corporation and the 51st Street Business Association were recently selected among a pool of
applicants to join the newly launched UrbanMain program in Chicago. Both awardees will receive a suite of technical services, including the development of Transformation Strategies to provide a focused path for strengthening the district’s economy.

• **Equitable Entrepreneurship in Woodlawn**: Community partners in the Woodlawn district of Birmingham, Alabama, are working with UrbanMain to develop a strategy to build equitable entrepreneurship through the recruitment of new community-based businesses in the commercial district.

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**EVENTS & OPPORTUNITIES**

• **Employment Opportunity: REV Birmingham City Center District Manager**
• **Introducing Community Innovation through the Arts. Two new capacity-building programs from Arts Forward**
• **Reclaiming Vacant Properties Conference** (May 15-17)
• **Section 4 Grant Funding Opportunities** (Available May 1)
• **AARP's 2018 Community Challenge Grant Opportunity** (May 16)

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**DISTRICT SPOTLIGHT**

Granary District in Salt Lake City, Utah
The UrbanMain team is working with the Salt Lake City Department of Economic Development to help lay the groundwork for a “Makers District” in the Granary District of the city. The plan will leverage the existing momentum in the area to incentivize small-scale development, adaptive reuse, and creative business start-ups. Read more >

WHAT WE’RE READING

• Using storytelling to empower residents as part of the urban planning process  Planetizen
• Pedestrian-friendly neighborhoods make for happier, healthier residents and more successful businesses.  ITDP
• Being raised in greener neighborhoods may have beneficial effects on brain development  ScienceDaily
• Nurturing the Entrepreneurs Our Inner Cities Need  Governing
• A new view of gentrification  Harvard