



Calling Community Changers

OneMain Financial and the Main Street America are partnering to bring you **Made on Main Street**, a grant program that will provide Community Action Grants for innovative community transformation projects across the country.

WHAT: We're coming to help you improve main street in your town or community. We're giving away six Impact Grants of \$25K each to help improve local communities. We'll provide the funding, and an event in your town to celebrate your upcoming contribution to the community.

Community Garden? Public Mural Project? We're looking for the best ideas that help invigorate your community.

WHO: We are seeking dynamic community members with ideas to improve their communities. Non-profit organizations with roots in the local communities and an idea they need financial backing to achieve.

HOW: Have a great idea to improve your community? Live in Ohio, Michigan, Oregon, Washington, Arizona and Georgia? Apply via the Made on Main Street online application. *Application will be made public on March 26, 2018.*

WHEN: Submissions accepted until April 30, 2018. We'll announce the winning grants by May 15, then work with each grant team to host one Community celebration in each city throughout the summer and fall, 2018. Grant winners have twenty-four months to complete their projects.

QUESTIONS: Attend MSA and OneMain Financial's informational webinar on Made on Main Street on Wednesday, April 18, 2018, at 1pm CT, or write/call us at MadeonMainStreet@savingplaces.org or 312.610.5605.



Program Details

OneMain Financial and the Main Street America (MSA) are partnering to bring you Made on Main Street, a grant program that will provide six (6) \$25,000 Community Action Grants for innovative, community transformation projects led by inspirational local leaders in 2018. OneMain Financial will also host one celebration event in each of the six grant-awarded communities to showcase their commitment to investing in local communities and bring the community together.

Criteria

- Project must serve the community
- Project must be able to be completed within 24 months of grant awarding
- Project must be feasible to accomplish within grant budget

Eligibility

- Applicants must be a 501c(3) or 501c(6) organization or a government entity.
- Applicant must be a member of Main Street America in Arizona, Georgia, Michigan, Ohio, Oregon, or Washington.
 - *Note: if an interested community is not a current Main Street America member, Main Street America will offer a reduced membership fee for them to join during the duration of the Made on Main Street campaign.*
- Project should include plan for volunteer engagement with local OneMain Branch. Sample ideas include: clean-up days, planting, hosting a community engagement meeting, etc.
- Applicant must be willing to engage in local media opportunities including the project celebratory event.

Timing

- Application period: March 26-April 30, 2018
- Project award: May 15, 2018
- Project celebration window (local grant winner community events): July-October 2018
- Project implementation period: Late Summer 2018-Late Summer 2020



Rules and Regulations

Grant winners will be required to:

- Work with OneMain Financial and MSA to promote the project, potentially via signage and media speaking opportunities
- Execute a comprehensive liability release and indemnification agreement in favor of OneMain, requiring that OneMain be listed on the winner's insurance policies.
- Report periodically to MSA on the implementation of the projects and their local impact. *Note: report format and further instructions will be provided after Winning Community selection.*
 - **Monthly:** Take a picture of the transformation to be used in promotional videos showing the transformation over time.
 - **Each quarter:** Winning Community will report expenditure of Community Action Grant funds.
 - **Annually,** Winning Community will report:
 - volunteer hours, particularly in relation to OneMain branches' involvement
 - local dollars raised or leveraged as a result of the Made on Main Street Community Action Grant
 - new partnerships created as a result of the Made on Main Street Community Action Grant
 - other metrics specific to the project type, to be decided upon execution of subgrant agreement.

Non-performance

- Winning Communities will have twenty-four (24) months to complete their respective projects, starting upon public announcement of the Winning Community's selection.
- The Community Action Grant will be paid to the Winning Communities in two portions:
 - \$12,500 will be disbursed within thirty (30) days of the public announcement of the Winning Community's selection (aka Initial Funding).
 - If the Winning Community completes the project within twenty-four (24) months, \$12,500 will be disbursed upon the project's completion (aka Final Funding).
- If a Winning Community does not complete its project within twenty-four (24) months, one of two outcomes will occur:
 - The completion date may be extended, depending on circumstances and through approval, in their sole discretion, of both MainStreet America and OneMain, OR
 - The Winning Community will receive an amount that equals the percentage of such project which is complete as of the Completion Date (i.e., if the project is 80% complete, 60% of the Final Funding would be awarded so that the amount of the Grant actually awarded is 80%).
 - **Example:** 24 months after being selected, Winning Community X has completed 80% of its project. Winning Community X received \$12,500 in Initial Funding. Winning Community X will receive \$7,500 for final Funding. Their total Funding is \$20,000, which is 80% of \$25,000 (the original grant amount).
 - **Completion Schedules.** Winning communities will work with Grantor to establish a completion schedule with milestones indicating stages of project completion. These milestones will be used to establish percentages of completion.
- If a Winning Community commits a material breach of its Award Agreement, or if a Winning Community has not completed fifty percent (50%) of its project by the Completion Date, the grant may be terminated, in which case no further funding would be disbursed to such community.