A sample action plan might include a list of activations that address your goals, amenities needed for each, partners and leaders that can support, and potential funding sources. Then, prioritize which activations will happen in the short-, medium-, and long-term so a schedule can be established. Also, remember to include opportunities for continued evaluation in that schedule. Below is a sample Implementation Action Planning Worksheet that organizes these points. See the Online Resource Library for additional action planning tools.

**SAMPLE IMPLEMENTATION ACTION PLANNING WORKSHEET**

<table>
<thead>
<tr>
<th>ACTIVATION</th>
<th>AMENITIES</th>
<th>IMPLEMENTING PARTNERS</th>
<th>LEAD PERSON</th>
<th>FUNDING OPPORTUNITIES</th>
<th>TIME FRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spruce up Main</td>
<td>Themed crosswalks, colorful sidewalks</td>
<td>Arts council, university</td>
<td>Arts council, university</td>
<td>Donations, crowdfunding</td>
<td>Short</td>
</tr>
<tr>
<td>Elk Ave Gateway</td>
<td>Visible signage, pop-up retail, food trucks, colorful crosswalk, seating in sunken plaza, book art</td>
<td>Economic development committee, children’s museum</td>
<td>Economic development committee, children’s museum</td>
<td>City general fund, grants</td>
<td>Short–Medium</td>
</tr>
<tr>
<td>Cross Street Road Diet</td>
<td>Shifting the bike lane, narrow street, activate edges, planters, paint bike and pedestrian lane, signage</td>
<td>Walk/bike organization, city approval for lane closure</td>
<td>Planning department</td>
<td>Federal grant</td>
<td>Medium–Long</td>
</tr>
<tr>
<td>Parklets on Main</td>
<td>Parklets near restaurants (parks and seating in a parking spaces)</td>
<td>Police, city, arts council, scouts</td>
<td>Main Street or Business Improvement District manager</td>
<td>Donations, arts grant</td>
<td>Short–Medium</td>
</tr>
<tr>
<td>Pop-up protected bike lanes during Walk &amp; Bike to School Event</td>
<td>Cones with flowers, chalk paint striped lane and buffer, chalk paint bike symbol, Informational signs at key locations</td>
<td>School, city, police</td>
<td>Bike/walk advocacy group</td>
<td>Police grant, PTA funds, Bike/walk group sponsorship</td>
<td>Short</td>
</tr>
</tbody>
</table>

**A QUICK NOTE ABOUT FUNDING**

When the community’s vision is truly driving a project, will the money follow?

The most successful public space projects tend to use an incremental approach in which the place grows little by little as people become more and more invested. When individuals can see themselves using the space and are participants in its creation, its value grows larger than its costs. Understanding this “perceived value” is the main reason for involving the community in any public space project and is the main factor determining whether many projects succeed or fail, regardless of the money that is being spent.

See Chapter 2, page 52 and the Online Resource Library for further details on how to find funding for your implementation plans.