Helpful Research Points

While the specific information gathered will vary from street to street and be based on your communities’ particular challenges and needs, the table below offers some potential data points and sources that could help you get to know your street. These data points are often publicly available within municipal, county, and state agencies.

### EQUITY

**RESEARCH POINTS**
- Population characteristics
- Population trends
- Housing types
- Accessibility conditions
- Costs of living
- Other impact areas segmented by population characteristics (e.g. traffic-related deaths by age)

**WHERE TO FIND IT**
- Census data
- Planning Department
- Housing Department
- Engineering/Public Works Department

### SAFETY

**RESEARCH POINTS**
- Traffic-related deaths and injuries across transportation modes
- Frequent crash locations
- Crime statistics

**WHERE TO FIND IT**
- Engineering/Public Works Department
- Police Department

### HEALTH

**RESEARCH POINTS**
- Physical activity metrics
- Locations of healthy food resources
- Locations of healthcare facilities
- Locations of parks and recreation facilities

**WHERE TO FIND IT**
- Health Department
- Parks and Recreation Department

### ECONOMIC VITALITY

**RESEARCH POINTS**
- Business inventory
- Building inventory and vacancies
- Sales, property values, or other economic growth factors
- Parking/delivery zones
- Public transportation options
- Visitor information

**WHERE TO FIND IT**
- Main Street Manager, BID Director, Chamber of Commerce
- Planning Department
- Parking Authority
- Transportation Department

### ENVIRONMENTAL SUSTAINABILITY

**RESEARCH POINTS**
- Emissions
- Temperature levels
- Water pollution
- Flooding cases
- Animal species and habitats
- Native plant species
- Green space

**WHERE TO FIND IT**
- Office of Sustainability
- Water Department
- Department of Ecology or Department of Environmental Conservation
- Department of Forestry

### COMMUNITY

**RESEARCH POINTS**
- Current plans and policies
- Current and planned community projects
- Community facilities
- Inventory of events

**WHERE TO FIND IT**
- Planning Department
- Parks and Recreation Department
- Police Department
- Community Organizations