MAIN STREET FOUNDATIONS

ORGANIZATION

GET STARTED GUIDE

Whether you are just beginning your journey as a Main Street leader or are looking to refresh your skillset, our Main Street Foundations series and this guide all about Organization is for you!

Get Started: Watch the Organization video to gain a baseline understanding of these principles, concepts, and approaches.

Keep Going: Explore the next steps and resources below to support Organization considerations in your community.

3 SIMPLE NEXT STEPS

Engage Key Stakeholders
Establish and build relationships with your community. Listen to their concerns, nurture a collective understanding of the revitalization agenda, and gain their trust, commitment, and participation.

Create a Team
Recruit residents, business and property owners, municipal staff, and partners to support your staff in planning, funding, and executing projects, activities, and initiatives.

Secure Funding
Work with your board, senior staff, and experts to develop and oversee a sustainable fundraising strategy. Devote time to building relationships with potential funders for your program and projects.

A FEW HANDY RESOURCES

Volunteer Toolkit
Fundraising Toolkit
Browse Organization Courses

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