Whether you are just beginning your journey as a Main Street leader or are looking to refresh your skillset, our Main Street Foundations series and this guide all about Economic Vitality is for you!

Get Started
Watch the Economic Vitality video to gain a baseline understanding of these principles, concepts, and approaches.

Keep Going
Explore the next steps and resources below to support Economic Vitality considerations in your community.

3 simple next steps

Create an Inventory
Begin with creating an inventory of the buildings and business that you have. Consider collecting photos and conducting regular inventory updates and maintenance.

Survey Your Community
Survey business owners, residents, community members, and other stakeholders to establish a baseline understanding your downtown's strengths, needs, and growth opportunities.

Establish Partnerships
Don't do the work alone! Identify your partners from city offices and economic development agencies to coalition groups and others, and invite them to join your district's revitalization efforts.

A Few Handy Resources

- Building and Business Inventory Template
- Community Engagement for Main Street Transformation
- Browse Economic Vitality Courses

Learn More >>> www.mainstreet.org