Today’s revitalization efforts are defined and impacted to a greater degree than ever by shifting demographics, changes in consumer shopping, and transitions within our local, regional, and national economies. These changes have significant implications for the development and growth of entrepreneurs themselves, as well as downtowns and commercial districts on the whole. In effort to adapt, commercial revitalization professionals are being called upon to lead and develop initiatives that support innovative entrepreneurship as part of sustainable, robust local economies.

To support commercial revitalization professionals in realizing these roles, the National Main Street Center (NMSC) has created a new suite of technical services focused on developing entrepreneurial ecosystems, available through a number of delivery models.

**Developing Entrepreneurship Ecosystems, led by NMSC**

- **Webinar:** A 75-minute webinar that takes a broader view of entrepreneurial systems’ trends and strategies across the county. Supplemental materials include *Entrepreneurial Ecosystems and the Role of Commercial Districts*, a 15-page resource guide that investigates the crucial value of place in creating these ecosystems and offers a comprehensive framework for developing a place-based strategy for implementation.

- **One-day, in-state workshop for commercial district directors,** focused on how to develop an entrepreneurship ecosystem focused on your community and/or commercial district. Resource guide provided to all participants.

- **One-day, in-community technical assessment and plan development,** designed to work directly with key stakeholders in identifying gaps and developing a more robust ecosystem in support of new and growing entrepreneurs.

**Additional Entrepreneurial Development Technical Resources:**

- **Deep Dive: Co-working Spaces and Incubators**
  Create co-working spaces and small business incubators

- **Deep Dive: Championing a Culturally-Identified Business District**
  Promote local business ownership through equitably engaging district stakeholders and leveraging distinct cultural assets

- **Deep Dive: Pop-Up Retail**
  Develop and implement pop-up retail plan

- **Deep Dive: Succession Planning**
  Attract and retain small businesses

Each deep dive track can be designed as follows:

- **One-day, in-state workshop for commercial district directors**

- **One-day, in-community district assessment and plan development**

For more information including draft agendas and cost estimates, please contact Lindsey Wallace at LWallace@savingplaces.org or 312.610.5605.