

Official Rules for the Small Business Saturday Neighborhood Champion Innovation Contest

No purchase necessary.

- Eligibility:** The Small Business Saturday Neighborhood Champion Innovation Contest (“Contest”) is open only to members of the National Main Street Center who are individuals and eighteen (18) years of age or older, legal residents of the United States and Puerto Rico, and other U.S. territories and possessions, and who have been accepted as a Small Business Saturday Neighborhood Champion. If you have not applied to become a Small Business Saturday Neighborhood Champion, follow the directions available [here](#). Employees of the National Main Street Center (“Sponsor”) or other companies associated with the Contest (including any advertising and promotion agencies), and their respective parent companies, affiliates and subsidiaries as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, whether or not related, are not eligible to participate. This is a skill-based contest and chance plays no part in the determination of winners. The Contest is subject to all applicable laws and regulations and is void where prohibited. This Contest is not sponsored or administered by American Express Travel Related Services Company, Inc. (“American Express”).
- Sponsor:** National Main Street Center, 53 W. Jackson, Chicago, IL 60604.
- Agreement to Official Rules:** By submitting an entry in the Contest, Entrant agrees to his/her full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor’s decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules.
- Entry Period:** The Contest will begin at 12:01 a.m. Central Time (“CT”) on November 5, 2019 and end at 11:59 p.m. CT on November 21, 2019 (“Contest Period”). All entries must be received by 11:59 p.m. CT on November 21, 2019.
- How to Enter:** During the Contest Period, entrants must submit an entry form on <https://nationalmainstreetcenter.submittable.com/submit/c3de1180-e8f6-4692-acf7-d299bdf8f11f/small-business-saturday-neighborhood-champion-innovation-contest-form>. Any act to subvert the entry process in the Contest is prohibited and may result in disqualification. Entry must be entrant’s own work product, must be in keeping with Sponsor’s image and must be inappropriate, as determined by Sponsor, in its sole discretion.
- Judging:** There will be one round of judging conducted by a panel of Judges chosen by the Sponsor. Entries will be judged according to the following Judging Criteria: Overall description, innovation and engagement, and feasibility. Decisions of the Judges are final and binding. In the event of a tie, an additional tie-breaking judge will use the Judging Criteria to determine the winner(s) for the prize at issue from among the tied entries. Sponsor reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. Judging scores will not be revealed.
- Notification and Requirements of Contest Winners:** An individual is not deemed a winner unless and until he/she has complied with these Official Rules. Potential winners

will be notified by email only. If a potential winner does not respond and comply with the instructions in the notification within five (5) days after Sponsor sent the notification or is not in compliance with these Official Rules, he/she will forfeit the prize and Sponsor may select an alternate potential winner in his/her place from the results of the judging. Winners must be members of the National Main Street Center. In cases where a potential winner does not have an active membership with the NMSC, the NMSC will grant the potential winner a complimentary one-year General Membership. Except where prohibited, a potential winner will be required to complete and return an affidavit of eligibility and liability/publicity release ("Affidavit/Release") within the time period stated by Sponsor. If the potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate winner will be selected in his/her place from the results of the judging. By participating, each winner, except where legally prohibited, grants permission for Sponsor and its designees to announce his/her name on the Sponsor's Website as a winner and to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

8. **Prizes and Approximate Retail Values ("ARVs"):** Grand Prize (1): \$1,000 American Express® gift card. First Prize (15): \$500 American Express® gift card. Total value of all prizes: \$8,500. Terms and conditions apply to use of gift cards. Winners are responsible for all federal, state and local taxes as well as any costs or expenses associated with acceptance and use of the prize not specified herein as being provided. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Prizes are not transferable, cannot be redeemed for cash or substituted, and must be accepted as awarded. All prize details will be determined by Sponsor in its sole discretion. Limit one (1) prize per person for the entire Contest.
9. **General Conditions:** Sponsor reserves the right, in its sole discretion, to suspend, modify or terminate the Contest (or any portion thereof) in the event that the operation, security, or administration of the Contest is impaired in any way. If terminated, Sponsor may, at its discretion, judge entries from all non-suspect, eligible entries received up to the time of the impairment or award the prizes as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.
10. **Release and Limitations of Liability:** By participating in the Contest, entrant agrees to release and hold harmless Sponsor, American Express, and its respective parents, subsidiaries, affiliates, and advertising and promotion agencies and each of their

respective officers, directors/trustees, employees, and agents (collectively, the “Released Parties”) from and against any claim or cause of action arising, in whole or in part, directly or indirectly, out of participation in the Contest or receipt or use of any prize. Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, emails or messages; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of entries, the announcement of the prizes, or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Entrant agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees or other legal costs. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. **Disputes:** This Contest shall be governed by and interpreted under the laws of the District of Columbia without regard to its conflicts of laws provisions.
12. **Winners List:** For the names of the winners (available after December 16, 2019), send an email to: mainstreet@savingplaces.org, by no later than January 16, 2020.