Dear [insert Org or City name] Business Owners,

Main Street America is conducting a nationwide survey to gather information from small business owners about the challenges they’re facing as a result of the COVID-19 public health emergency. The data collected from this survey will be used to make the case to Congress, to state legislators, and to our local elected officials on the types of resources needed by Main Street businesses to weather the storm.

**We need your voice! Please take five minutes to share the impact that COVID-19 has had on your small business by filling out the survey here:** <https://www.surveymonkey.com/r/6K96DHF>.

As we all know, numbers matter, but they matter now more than ever. The more responses that are gathered, the stronger our voice will be for ensuring that [insert Org or City name] businesses get the support needed during this time of crisis.

**Please submit your survey answers by 5:00pm PT on Friday, April 3rd.** Thank you for your time and attention to this survey – we are in this together.

Regards,

[insert your name and contact info]