

## Partners in Preservation Main Streets FAQ

### Campaign Timeline (Subject to Change)

- 3/18 – 4/22: Open Nominations
- May – June: Communities Selected
- June – October: Marketing ramp-up
- October – Early November: Public Voting
- November: Winners Announced

### Do I have to be an official Main Street America program to participate?

- No. While Main Street America programs will be given special consideration, it is not a requirement.

### What kind of organizational entities should apply?

- Applicants must be 501c3 nonprofit organizations or municipal entities working to revitalize a historic commercial district. 501c6 organizations can apply, but may need to partner with a 501c3 project partner to accept the grant funding.

### What kinds of projects are eligible?

- Grants must support capital preservation projects (“bricks and mortar” work) exclusively.
- Projects must yield a defined and visible improvement in a historic building, object, or district.
- Projects should have a demonstrable benefit to community residents, visitors to the district, and the public.

### What types of projects have been successful in the past?

- Successful projects are high profile, publicly accessible, and meaningful to their communities. These should be projects that your community will rally behind and be excited to support. [Click here](#) to view past winners.

### What types of organizations have been successful in the past?

- In previous years, organizations that have the capacity to make Partners in Preservation a top priority in terms of marketing and outreach for the entire month of the campaign have typically been the most successful.

### How much funding will be awarded?

- Grants will be a maximum of \$150,000. Projects should be limited to that budget or, if they exceed that amount, all other funding must be identified in time for the project start date.

### How will the funding be disbursed?

- Grants will be paid in two equal installments. The first 50% of funds will be released upon recipient of a signed grant agreement. The final 50% will be released after the project is complete and the grantee has submitted a final report which demonstrates the project was finished in compliance according to standards that will be outlined in a grant agreement.

### What is the campaign itself like?

- During the campaign, your organization will be responsible for engaging the public to support your project, this includes working with local media, partners, holding public events, and communicating regularly with an assigned project lead at the National Trust for Historic Preservation.

**I just submitted. What happens next?**

- We will notify all applicants about the status of their nominations in late-May or early-June. If your organization is invited to move forward, you will be required to submit a more detailed application that will include a project description and budget, letters of support, and a marketing plan for the campaign.