



National Main Street Center

a subsidiary of the
National Trust *for* Historic Preservation



Membership FAQs

Table of Contents:

1. [Joining](#)
2. [About your Membership](#)
3. [Account Maintenance](#)

Do we have to be an official Main Street program to join the National Main Street Center?

No. Our General Membership is open to any individual or group interested in revitalization! Our goal is to provide you with invaluable tools that will help your effort succeed—even if you're just starting out.

Which membership level is right for me?

Have you been selected as an Accredited or Affiliate Main Street America™ program by your Coordinating Program or the National Main Street Center? Join as a **Main Street America Designated Member**.

If not, are you an organization, municipality, or individual interested in getting started with Main Street or just looking for access to helpful revitalization resources? Join as a **General Member**.

Are you an individual that's passionate about supporting the Main Street Movement and interested in keeping up with news about our network and the commercial district revitalization field? Join as a **Friend of Main Street**.

Are you a consultant or company that provides goods or services to downtown revitalization organizations? Join as an **Allied Member**.

If I join as a Main Street America Designated Member, am I automatically an Accredited or Affiliate Main Street America™ program?

No. Membership is just one step. Main Street America designation is a mark of distinction that indicates a verified commitment to the Main Street Approach and achievement of our standards of performance. This a process that requires working with your state, county, or city-wide Coordinating Program or NMSC to complete additional training and reporting requirements outside of membership. [Learn more here.](#)

If you have not completed this process with your Coordinating Program or NMSC, you should join as a General Member. The General and Allied membership levels do not have additional requirements – just access to resources.

As a member, am I entitled to use the “Main Street” name?

No. The National Trust for Historic Preservation® owns the trademark for the phrase “Main Street” as it applies to the revitalization of traditional and historic commercial districts. Local organization's may use the name only if they meet an established set of criteria and have been designated by their state or citywide Coordinating Program or directly by the National Main Street Center. Refer to our [Name Use Policy](#) for more information.

Is my Friend of Main Street membership tax deductible?

No. Friends of Main Street membership dues are not tax deductible because the value of the membership benefits exceeds the cost of the membership.

How long is my membership term?

Your membership is good for one year from the end of the month you joined. For example, if you became a member August 10, 2017, your expiration date would be August 31, 2018.

When does my membership expire?

You can find your membership expiration date on your account homepage ([login here](#)), on your renewal notices, and renewal confirmation emails.

How do I renew my membership?

Renewing your Main Street membership is easy. If you have received a renewal notice from us in the mail, just return the letter along with your dues check made out to the **National Main Street Center** to the address below. If not, you can download a renewal form [here](#). Finally, you may renew with a credit card [online](#) or over the phone at 312.610.5613.

Where should I send my membership dues?

Please send your dues along with a completed join or renewal form to:

*National Main Street Center
Attn: Membership
53 W. Jackson Blvd, Suite 350
Chicago, IL 60604*

What is my Main Street member number?

Your find can your 4-digit member number (aka account number) on your [account homepage](#) (see below), on your renewal notices, and in renewal confirmation emails. Note: master organizational account has a different member number than your individual sub-membership. Please use your **organizational** number when verifying your membership on applications, registrations, etc.

Welcome TEST NMSC (**Account# 7514**)

What would you like to do? ▼

Your membership is currently active. [Details](#)

Note: We recently transitioned to a new member database, and all members have been assigned new member numbers. If you need help finding your new number, please [email us](#).

I'm the new Executive Director of an existing Main Street program – how do I get started?

Welcome! Please [email us](#) so we can update our records and give you access to your member benefits. If you're not sure whether your program has an active membership, we'll be happy to check your status and issue a renewal statement if necessary.

Our contact information has changed – what should I do?

You can update your contact information on your [account homepage](#). Just log into your organizational account and select “Update My Profile”.

I don't know my login info - what should I do?

[Click here](#) to retrieve your username and/or password. Just enter the email address associated with your organization’s membership. If you do not know the email address associated with your account or you’re new to your organization, [email us](#) for assistance.

Why do I have two accounts in my name?

Your membership

- The **master account** is used to act as an organization:
 - Renew the organization’s annual membership, update your organization’s profile, and manage your contacts and sub-memberships.
 - Use this member number to verify your membership when registering for the conference, completing annual reporting, etc.
 - Your organization will only have ONE master account
 - You must be logged into your master account to renew your organization's annual membership or add sub-members
 - You'll know you're logged into your organization's master account when the login portal says *"Welcome Organization"*
- **Individual sub-member accounts** are used to act as individuals:
 - Access member-exclusive resources, participate in our online member communities, and manage your individual profile and email preferences
 - Your organization will have AT LEAST ONE individual account for the primary account holder, and may create more for other staff members
 - You cannot renew your organization's annual membership or add additional sub-members when logged into your individual account
 - You'll know you're logged into your individual account when the login portal says *"Welcome Your Name"*

Can I share my benefits with other members of my organization?

Yes! You can create individual sub-memberships (see above) for your staff, board, committee members, etc. and allow them to access your organization’s member benefits and participate on [The Point](#). The number of sub-members you can (in addition to the primary account holder) add depends on your membership type:

Coordinating Programs = 10

Main Street America Designated = 5

Allied = 3

General = 3

Note: These sub-memberships are **free**, but they must be renewed annually to remain active. The primary account holder can renew all sub-memberships when completing your organization’s annual renewal (see above). They can also renew, add, remove, or change sub-memberships any time from the organization’s [account homepage](#).

To add a sub-member to your account:

1. Log into the Members Area with master **organizational account** and select “My Membership” from the dropdown menu.
2. Under “Additional Sub Members & Memberships,” click “Add”

Membership History

Membership	Start Date	End Date	Amount	Status	Transaction Details
General Member	05/31/2017	05/31/2018	\$350.00	SUCCEED	Details

Additional Sub Members & Memberships

Contacts: **Add** [Remove](#) Sub-Membership: [Join](#) [Renew](#)

Action	Member ⇅	Membership ⇅	Fee ⇅	Start Date ⇅	End Date ⇅	Enrollment Date ⇅
<input type="checkbox"/>	Talirena Jamir					
<input type="checkbox"/>	Set as Non-Current Employee	Emily Wallrath Schmidt	General Member (Sub- Membership)	\$0.00	05/31/2017	05/31/2018 05/31/2017

3. Under “Membership” select staff sub-member. Then, fill out the rest of the form.

Join Today!

Fill in information below to add an employee membership

Membership Information

Membership:

General Staff Sub-member

To renew a sub-member on your account:

1. Log into the Members Area with master **organizational account** and select “My Membership” from the dropdown menu.
2. Under “Additional Sub Members & Memberships,” select the **newest** membership term from the dropdown menu.

Additional Sub Members & Memberships

From **General Member 02/01/2019-01/31/2020** ▾

3. Select the sub-member you’d like to renew by checking the box next to their name.
4. Click “Renew” and fill out the form.

Additional Sub Members & Memberships

From **General Member 01/04/2018-01/31/2019** ▾

Contacts: [Add](#) [Remove](#) Sub-Membership: [Join](#) [Renew](#)

<input type="checkbox"/>	Action	Member	Membership	Fee	Start Date	End Date	Enrollment Date
<input type="checkbox"/>		Jane Smith					
<input type="checkbox"/>	Set as Non-Current Employee	John Smith	General Member (Sub-Membership)	\$0.00	01/04/2018	01/31/2019	02/01/2018
<input checked="" type="checkbox"/>	Set as Non-Current Employee	Joseph Smith	General Member (Sub-Membership)	\$0.00	01/01/2017	12/31/2017	01/01/2017