**Promotional Text for 2018 Main Street Now Conference in Kansas City, Missouri**

**SHORT description:**

Join your fellow commercial district revitalization professionals in Kansas City at the 2018 **[Main Street Now Conference](http://www.mainstreet.org/mainsite/howwecanhelp/educationandtraining/mainstreetnow/now2018)**, March 26-28 for three exciting days of educational sessions, mobile workshops, special events, and plenty of opportunities for exploring all the great things Kansas City and the surrounding area has to offer.

Recently named one of the “Best Cities to Live in America,” Kansas City thrives as the Midwestern hub of arts, innovation, entrepreneurship, and historically interesting places. From City Market to Power & Light District, boutique shopping to historic city fountains, and world-class museums to a vibrant nightlife, Kansas City is the perfect learning lab for Main Streeters.

Together, we’ll explore how Main Streets can position themselves at the forefront of the new economy, dive into the critical intersection of health and place, discover how commercial districts can be drivers of equity and inclusion, and so much more. We can’t wait to see you there!

The Main Street Now Conference is the largest nationwide gathering of preservation-based economic development and community revitalization professionals, attracting over 1,600 attendees from around the country. Further your community development education and network with colleagues experiencing similar successes and challenges, then celebrate at the Big Bash street festival in GAMSA winner Lee’s Summit, while enjoying all that the Heartland has to offer!

Whether you hail from an urban business district, small rural downtown, or some place in between, you will find real solutions to common problems at the 2018 Main Street Now Conference in Kansas City. See you in March!

[Learn more and register today!](http://www.mainstreet.org/mainsite/howwecanhelp/educationandtraining/mainstreetnow/now2018)

**Hotel Information:**

**Kansas City Marriott Downtown**
200 West 12th Street
Kansas City, MO 64105

Hotel block will open November 1, 2017.

**Registration Rates:**

**Early Bird (before Jan 12)**: $405 Member | $555 Non-Member
**Regular**: $505 Member | $655 Non-Member
**One Day**: $325
**Student**: $175

Registration will open November 1, 2017. Early bird rates are available through January 12, 2018.