Main Street Now Virtual Conference
Code of Conduct

The National Main Street Center wants to ensure that Main Street Now is a fulfilling experience for all. Accordingly, all Main Street Now attendees are expected to follow this Code of Conduct, which applies at all Main Street Now virtual events, sessions, discussion forums, and related online media. We expect cooperation from all attendees, staff, speakers, and other participants to help ensure a welcoming, inclusive, and respectful environment for all.

Expected Behavior

Main Street Now is committed to providing a positive and welcoming experience for all participants, regardless of age, race, ethnicity, nationality, ability, personal appearance, religion, gender, gender identity or expression, body size, sexual orientation, or any other distinguishing characteristic. Discrimination, harassment, aggression, or disrespectful behavior of any kind will not be tolerated during any Main Street Now event.

While participating in Main Street Now, all event participants, including attendees, presenters, sponsors, vendors, and staff will:

- Recognize that this event is a place where diversity of thought, organization, and individuals is expected and encouraged, and as such, respect and inclusivity should be extended to all.
- Remain positive, friendly, and welcoming to others.
- Be respectful of differing viewpoints and experiences.
- Be empathetic and offer any criticism in a constructive way.
- Gracefully accept constructive criticism.
- Do not engage in any discriminatory, harassing, aggressive, or exclusionary behavior or speech. If you see such behavior, report it to event staff immediately.

Conditions of Participation

Main Street Now seeks to provide opportunities for interaction throughout the program. Attendees should note that comments made in chat sessions may be recorded. Main Street Now sessions marked as “Workshops” are held in an open meeting format that allows for direct participant interaction via audio and video. Participants should be aware that by registering and attending one of these sessions, their likeness may be recorded by Main Street Now in audio, video or photography formats.
Unacceptable Behavior

Unacceptable behavior includes, but is not limited to: intimidating, harassing, abusive, discriminatory, insulting, derogatory, or demeaning conduct or speech; non-constructive, sustained disruption of programming; inappropriate sexual comments or advances; use of sexualized language or imagery; physical, written, verbal, or other abuse; trolling; harassing photography or recording; personal or political attacks; posting of promotional materials (such as advertisements or special offers); other conduct which could reasonably be considered inappropriate in a professional setting; and failing to obey any rules or regulations of Main Street Now.

Additionally, Main Street Now session content is available to attendees are registrants of the Main Street Now conference. Attendees should not copy, record, or redistribute any part of the virtual product, including session audio/video or unattributed screenshots of content.

Consequences of Unacceptable Behavior

Unacceptable behavior will not be tolerated. Anyone engaged in unacceptable behavior will be asked to stop the unacceptable behavior immediately and is subject to immediate exclusion from the event, at Main Street Now’s sole discretion, without refund.

Reporting Unacceptable Behavior

If you feel you are the target of unacceptable behavior, or notice that someone else is being targeted, or have additional concerns, please contact the Main Street Now event staff immediately at mainstreet@savingplaces.org.

Note: Each participant is solely responsible for their own actions. This policy may be revised at any time, as needed, by the National Main Street Center to support an inclusive and respectful experience at Main Street Now.

Thank you for making Main Street Now a positive, welcoming experience for all.