2023 Mary Means Leadership Award  
*Nomination Form Preview*  
Submissions must be made via the [online portal](#) by January 11, 2023 at 11:59pm CT.

**About the Award**  
Since its founding, the Main Street program’s success has depended upon the vision and determination of leaders committed to community. To celebrate these directors and recognize the outstanding leadership of the Main Street program’s own founder, Main Street America introduced the Mary Means Leadership Award in 2019.

Annually at the Main Street Now conference, the award is a celebration of an outstanding leader per year and highlights the critical role that leadership plays in shaping the Main Street movement.

The Mary Means Leadership Award nomination process will be an open call to any and all leaders at local Main Street or UrbanMain organizations and Coordinating Programs. This campaign aims to:
- Showcase the importance of leadership to the Main Street movement.
- Provide recognition to and celebrate a diverse group of innovative Main Street leaders from across the country.
- Amplify local and/or state achievement at the national level.

**Criteria**  
Nominee must be currently employed by or volunteer (including Board Members) with a local Main Street America program, UrbanMain program, or Coordinating Program. Applicants must have an active Main Street America membership.

**Open nomination process:** Individuals can nominate themselves or be nominated by others.

The nominations must demonstrate how the individual:
- Builds local capacity
- Leads through strategy
- Brings together diverse stakeholders through shared vision
- Demonstrates commitment to continuous learning
- Advances a preservation ethic in their work
- Exhibits innovation and ingenuity

**Supplemental Material:** Letters of Support from local stakeholders, including Board, local officials, district business/property owners, residents, etc.)

**Questions?** Contact Steve Amraen at 312.610.5609 or samraen@savingplaces.org.
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Name of Nominator:*  
Nominator Organization & Title:*  
Nominator Email Address:*  
Name of Nominee:*  
Nominee's Email Address:*  
Nominee's Position:*  
*Executive Director, Board Member, etc...*  
Number of Years in Current Position:*  
*Minimum 3 years required*  
Name of Main Street Program:*  
City, State:*  
About the Main Street Program*  
*Provide a short overview of the nominee’s organization, including mission, area/programs/population served, number of years accredited (if nominee represents an MSA program), and key programs and services. Word limit: 250*  

Narrative*  
*Describe the leadership contributions of nominated individual and their impact on their Main Street program and broader community. Using examples, please be as specific as possible and be sure to highlight why the nominee is uniquely qualified for this award. Nominations should convey how the nominee: Builds local capacity; Leads through strategy; Exhibits innovation and ingenuity; Brings together diverse stakeholders through shared vision; Demonstrates commitment to continuous learning; Advances a preservation ethic in their work. Note: Specificity is more important than length! Word limit: 750*
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**Short Pitch:**
In two sentences, what sets your nominee apart? Word limit: 75

**Letters of Support:**
Provide at least one (up to three) letters of support from stakeholders (e.g. board members, volunteers, elected officials, residents, business owners, etc.). Letters can be addressed to: Mary Means Leadership Award Review Committee.
Acceptable file types: .pdf, .doc, .docx, .txt, .jpg, .jpeg, .png