

The Value & Benefits Of Being a REALTOR®



THE REALTOR® TRADEMARK

Code Of Ethics: REALTORS® adhere to the Code of Ethics, providing a higher standard to your clients.

Professionalism: REALTOR[®] members hold themselves to a high level of professionalism. **Value Of The "R":** The REALTOR[®] trademark has been valued to be worth around \$5 billion.



EDUCATION

Montana GRI (Graduate, REALTOR® Institute) Program: Held in the Spring each year.

Designations: Earn designations that have a direct impact on your income! These include CRS, SRES, ABR and more! **MAR's Online Calendar:** Features classes held through local associations and links to online education programs to assist members in completing their continuing education requirements.



ADVOCACY

Representation: MAR advocates in front of the Montana Legislature to protect member and community private property rights.

REALTOR® Party: RPAC is nonpartisan and supports candidates that support REALTOR® issues.

Grassroots Political Activities: Engaging members statewide on important issues.

Calls For Action "CFA": Know when an issue that affects real estate, your client or your community is in front of congress.



LEGAL

Legal Hotline: Answers to real estate questions that have broad applicability. Just remember, the HOTLINE provides legal information, NOT legal representation.

Legal Action Fund: Provides financial assistance to those engaged in litigation which may harm the real estate industry. **Issues Mobilization Fund:** Assistance with legal matters or issues with statewide significance.



TECHNOLOGY

Online Forms: Members have access to their forms directly from the MAR website.

REALTOR® RealTalk: A video series with helpful information pertaining to the real estate industry . **Blog:** Found on the MAR website, our blog has great tips that you can pass along to your clients.



OUTREACH

Statewide Collaboration: Member networking to provide opportunities that improve the business environment in Montana.

Community Involvement: Member involvement related to active and important initiatives within their communities.

Fair Housing: Promotes the Montana Fair Housing mission through education.

REALTOR® Safety Month: September is devoted to educating members on the importance of REALTOR® safety.



RESOURCES

MAR Forms Library: Available to you as a benefit of being a REALTOR® member.

MAR Website www.MontanaRealtors.org

reMARks: Electronic newsletter providing important information on a variety of real estate topics.

Montana REALTOR® Digest: Annual publication mailed directly to members in January.





MEMBERSHIP What's In It For ME?



Your membership with the Montana
Association of REALTORS® allows you to run
your business more efficiently and
professionally while increasing productivity
and building value in your community.

Take the time to learn more about the value and benefits of being a REALTOR® member by looking at the comprehensive list on the other side of this flyer.

FORMS

CODE OF ETHICS

LEGAL HOTLINE

EDUCATION

The REALTOR® R

ADVOCACY

For More Information

Please Visit:

www.MontanaRealtors.org

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