

CHRIS PENNY



Chris Penny is the CEO of Kinetic GPO, which is based in Ontario, Canada. Kinetic GPO is a cooperative purchasing organization established for Broader Public Sector entities across Canada, with the specific purpose of reducing procurement cost by leveraging the purchasing power of group buying and saving entities time by simplifying steps to procure.

Chris has over 15 years of group purchasing experience managing a national cooperative program and was part of NIGP's Supplier Business Council. Additionally, Chris led the national sales and marketing efforts for The Cooperative Purchasing Network (TCPN). Most recently served as the Senior Vice President overseeing Business Development for National IPA (now OMNIA Partners) for almost 300 supplier partners. Furthermore, Chris is the founder and president of a non-profit Broken Crayons, which focuses on helping women and children in Ghana, Africa break through the cycle of poverty.