

Kimberly Cullen



Kim Cullen is the Director of Marketing for BidNet, part of the Mediagrif Strategic Sourcing platform. Bringing nearly 20 years of marketing experience to the BidNet team, her areas of focus include social media, email marketing, search engine optimization, and content marketing. Kim organizes and conducts educational seminars and webinars for NIGP regional chapters, public government agency partners, buying organizations, and the supplier community throughout the country. She is a regular, recurring speaker at NIGP's annual Forum.