

Reid Kananen

Reid Kananen is responsible for the design and development of Periscope's Procurement Intelligence product, and analytics performed on the NIGP code. In his role he helps organizations maximize the value inherent to their Procurement data through a combination of business intelligence, master data management, and analytical efforts. Reid has over 15 years of experience in business intelligence, with a specific focus on statistical analysis and system design.

Prior to joining Periscope, Reid held positions at Progressive Insurance and Golfsmith International. His roles in these organizations focused on analytics and data, with concentrations in data science, operations research, and business intelligence architecture. Reid earned his Bachelor of Arts in Management from Hiram College.