

Kim Cullen

Kim Cullen is the Director of Marketing for BidNet and SourceSuite E-Procurement Solutions. Bringing over 12 years of marketing and client relations experience to the BidNet team, her areas of focus include social media, email marketing, search engine optimization and content marketing.

Kim regularly organizes and conducts educational seminars and webinars for NIGP regional chapters, public government agency partners, buying organizations and the vendor community throughout the country.

Speaking engagements have included panels and learning sessions for supply chain and procurement professionals at multiple conferences including the Institute for Supply Management's ISM2014 and the upcoming NPI Conference. Kim also writes and edits white papers, case studies and articles for SourceSuite's Procurement Learning Center.