



YOUR QUARTERLY RUNDOWN... ARTICLES TO GET YOU THINKING



Global Hotel CEOs Say Demand Can Weather a Downturn

A labor shortage, a recession and Covid are obstacles the hotel industry has to overcome. But the mood at the 44th Annual NYU International Hospitality Industry Investment Conference remained optimistic. [Read more](#)



A leader's guide to effective leadership development

One company held a workshop to help leaders foster a “more global mindset”—with little discussion as to why a global mindset was essential to the company strategy to begin with... [Read more](#)



The DMO and the Daily-Fee: Potential Partners in Revenue-Building

For any cluster of courses making its case to a DMO, familiarity or even mastery of the relevant travel statistics is advisable. That starts with metrics like average golfer age, geographic areas... [Read more](#)



Pickleball Bridges the Tennis/Golf Gap and Brings Members Together

Clubs are known to repurpose under-performing spaces to boost their usage. Such was the case at the Army Navy Country Club, which recently underwent a tennis-to-pickleball-court conversion. [Read more](#)



6 customer service experience trends to watch in 2022

As customer expectations continue to evolve, customer service trends are adapting at pace. Businesses from all industries must keep up with emerging customer service experience trends... [Read more](#)

MCO NEWS BEAT

[Streamsong Resort Expands](#)

[California Resort to Pay \\$1.52M Settlement in Return-to-Work Suit](#)

[EOS Investors LLC Acquires Wequassett Resort and Golf Club](#)

[Primland Selected as a Member of Great Golf Resorts of the World](#)

[Sea Oaks CC and Golf Resort Acquired in \\$6.5M Transaction](#)

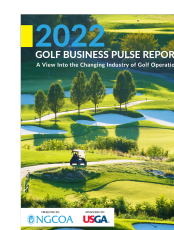
[Major expansion at Sand Valley to include 'world's largest putting course,' 500-yard driving range, interactive golf games](#)

NGCOA REMINDERS

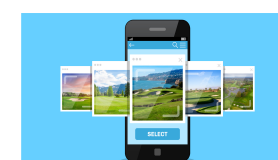
MCOR22 begins THREE WEEKS from today! [Register NOW to join us July 26-27 in Charleston, SC](#)



NGCOA's [2022 Golf Business Pulse Report \(Sponsored by USGA\)](#) (formerly the Trends Report) is now available; get your COMPLIMENTARY download today!



Buying or Selling a Golf Course? [NGCOA Real Estate Center \(sponsored by Hilco Golf Advisors\)](#) is now **LIVE**



New NGCOA Partnerships this quarter:

- [100GROUP](#)
- [Hilco Golf Advisors \(a Division of Hilco Real Estate\)](#)



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