



YOUR QUARTERLY RUNDOWN... ARTICLES TO GET YOU THINKING



How U.S. Destinations Can Win the Race to Attract Global Demand

Looking toward 2022 and beyond, there will be exciting, unprecedented opportunities for the U.S. travel industry

While the outlook on global tourism remains uncertain, one thing is for sure: Travel demand is strong, and momentum is building. [Read more](#)



Pickleball Brands and Organizations are Using Modern Marketing Moves to Expand the Sport

Pickleball is not only your parents' sport anymore. The game is often associated with retirement homes or country clubs. After a spike in popularity during the pandemic, however, pickleball has gone mainstream.

[Read more](#)



Lawmakers Take Aim at Gas-powered Lawn Care Tools

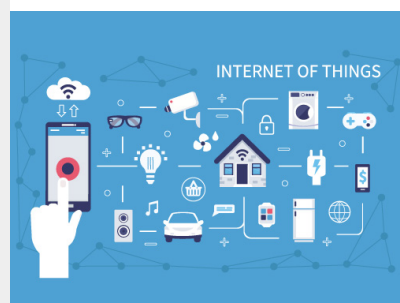
California passed legislation outlawing the sale of new gas-powered lawn mowers, leaf blowers, weed trimmers, chain saws and machinery with engines that produce 25 horsepower or less, such as golf carts. [Read more](#)



The Biggest Travel Trend of 2022: Go Big, Spend Big

There's a "new sense of urgency" to travel, said Stephanie Papaioannou, a vice president at the luxury travel company Abercrombie & Kent. "Guests feel they have lost two years, and older clients are concerned about having fewer healthy years left to travel," she said.

[Read more](#)



What Separates Leaders from Laggards in the Internet of Things

For all the excitement that has built up around the Internet of Things (IoT)—the network of digitally connected devices whose economic value could amount to trillions of dollars per year—the IoT's impact varies greatly from one company to the next. [Read more](#)

MCO NEWS BEAT

[New Private Golf Resort in Minnesota to Have \\$100K Initiation Fee](#)

[Saddlebrook Resort Bought with Renovations in Mind](#)

[Buyer Reportedly Found for Dilapidated South Carolina Resort Property](#)

[Scottsdale Resort at McCormick Ranch sold, to undergo renovations](#)

[Marriott's Executive Chairman J.W. Marriott to Retire in May](#)

[Introducing Evermore](#)

NGCOA REMINDERS

Registration opening soon — [Save the date for MCOR22 July 26-27 in Charleston, SC](#)



[NEW Legislative Tracking Map](#) — NGCOA has created a map to allow golf course owners and operators to view important pieces of legislation in their state and on Capitol Hill.



[New Golf Business Live series hosted by Michael Williams](#) — Like, Share, and Subscribe!



[NGCOA Smart Buy Marketplace](#) — Over \$400,000 to members in rebates last year, outstanding 401(k) program, competitive insurance solutions and big rebate opportunities.



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