

## YOUR QUARTERLY RUNDOWN...ARTICLES TO GET YOU THINKING



### Marketing Changes and Strategies

Only a handful of CMOs enjoy the tenure of Overstock.com CMO JP Knab. [Read more](#)



### Webinar: Three Tips to Win the Online Marketing Game

Now is the right time to seize control and build your direct to customer online booking capabilities. [Read more](#)



### A look at core golfers' attitudes toward spending, finances, and 'exposure avoidance'

NGF has conducted research on thousands of "core golfers," a group of particular interest when studying golf behavior and consumption. [Read more](#)



### 4 Steps Toward Demolishing The 'Concrete Ceiling' That Black Employees Face

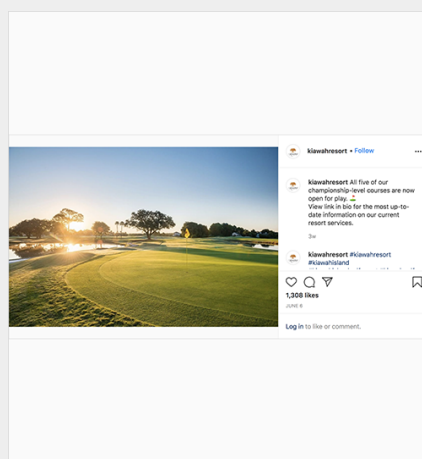
Steps can be taken and only through trial and error will the most constructive anti-discrimination tools be identified. [Read more](#)



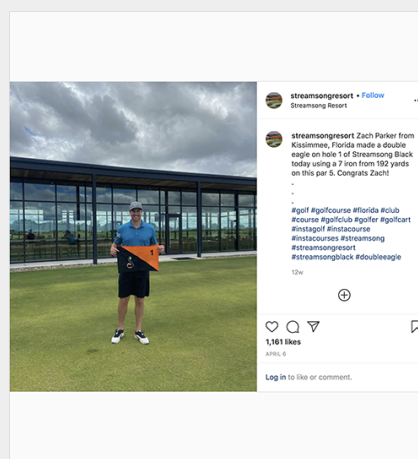
### 3 Strategies To Help Your Remote Work Team Thrive

While the pandemic as a whole can feel like doomsday to a business, thriving is possible. [Read more](#)

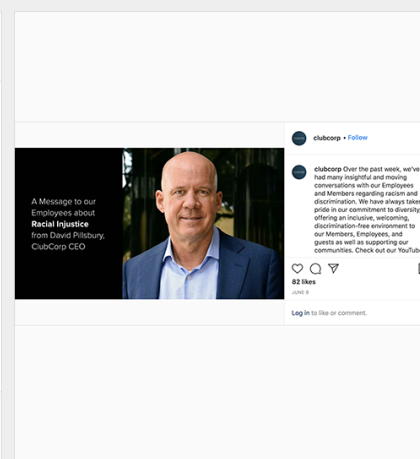
## SOCIAL SPOTLIGHTS FROM AROUND THE INDUSTRY



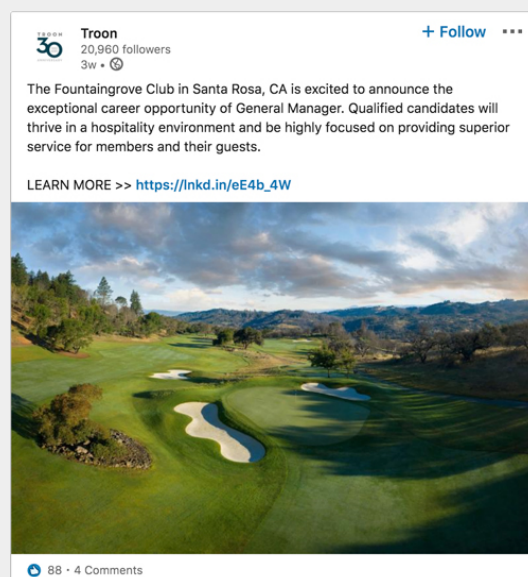
[Beauty and Information](#)



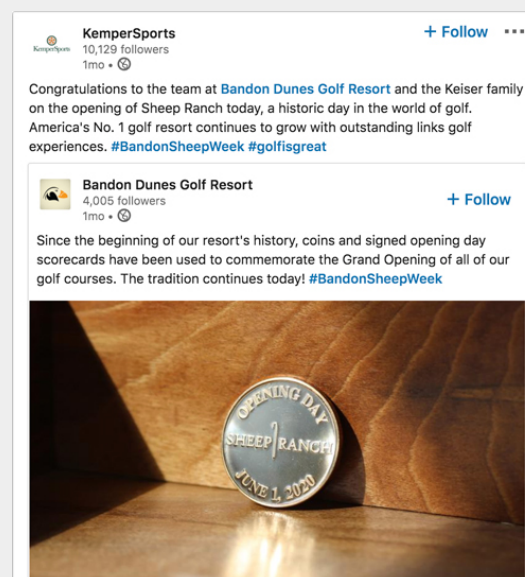
[Player Recognition](#)



[Making a Statement](#)



[Crossposting Content](#)



[Keeping With an Opening Day Tradition](#)

## NGCOA REMINDERS

[Save the Date for RevCon20](#)

[Save the Date for MCOR20](#)

[Read and post reviews of Golf Management Software](#)

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