

YOUR QUARTERLY RUNDOWN... ARTICLES TO GET YOU THINKING



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As marketers, there's always going to be a little part of us that relishes the challenge when a wrench gets thrown into our plans, but the events of this last year definitely have tested the limits... [Read more](#)



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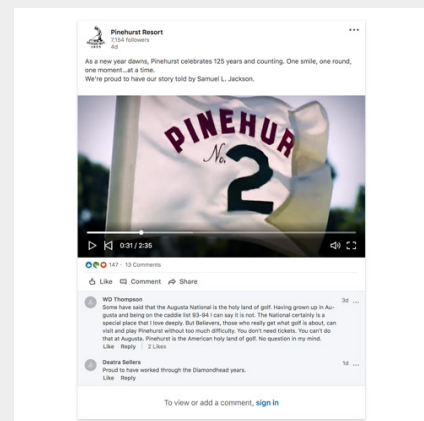
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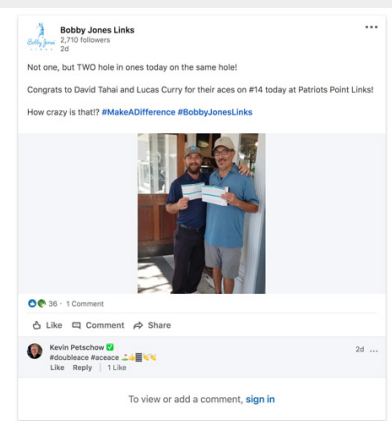
A Funding Crisis at Destinations Spurs New Tourism Marketing Models

Since April, destination marketing organizations have been forced to seek funding beyond revenue from hotel bed taxes. What's emerging? A blended DMO model in which advocacy, corporations, and communities play key roles. [Read more](#)

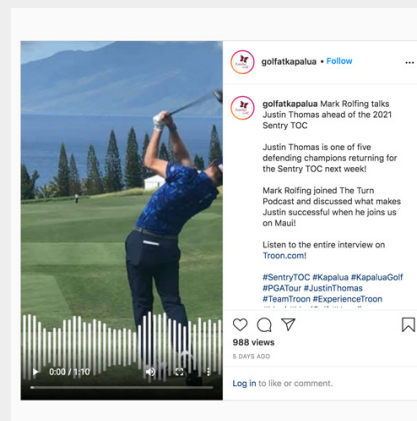
SOCIAL SPOTLIGHTS FROM AROUND THE INDUSTRY



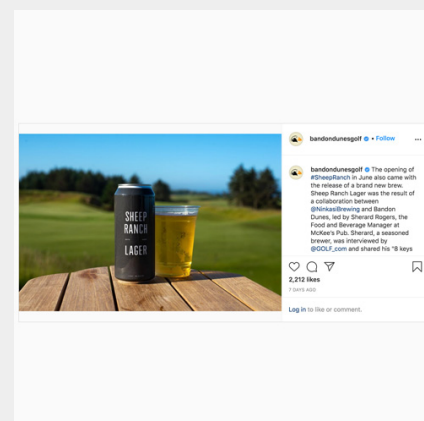
[Celebrating 125 years narrated by Samuel L. Jackson](#)



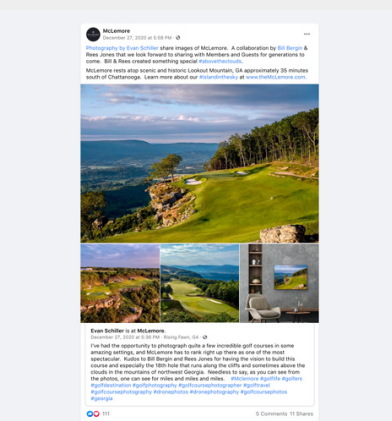
[Celebrating customer achievements—Two hole in ones!](#)



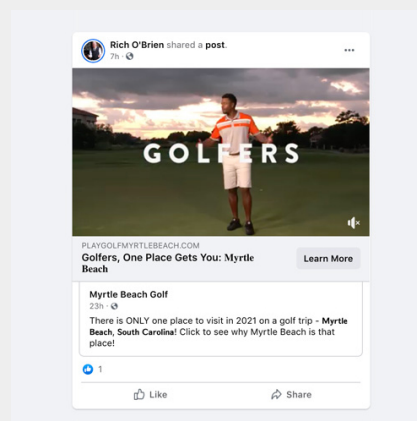
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[New beer for a new course opening](#)



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[Collective destination marketing effort for Myrtle Beach](#)

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