

YOUR QUARTERLY RUNDOWN... ARTICLES TO GET YOU THINKING



Pickleball Bridges the Tennis/Golf Gap and Brings Members Together

Clubs are known to repurpose under-performing spaces to boost their usage. Such was the case at the Army Navy Country Club, which recently underwent a tennisto-pickleball-court conversion. Read more



A leader's guide to effective leadership development

One company held a workshop to help leaders foster a "more global mindset"—with little discussion as to why a global mindset was essential to the company strategy to begin with... Read more



The DMO and the Daily-Fee: Potential Partners in Revenue-Building

For any cluster of courses making its case to a DMO, familiarity or even mastery of the relevant travel statistics is advisable. That starts with metrics like average golfer age, geographic areas your prospects... Read more



The Most Important Thing You Can Do To Keep Your Talent

Inflation and supply chain uncertainties notwithstanding, few issues pose a greater challenge to leaders today than staffing: attracting and holding on to talent. Read more



US Recession This Year Is Now More Likely Than Not: Nomura

The US economy will likely fall into a mild recession by the end of 2022 as the Federal Reserve raises rates to tame prices, according to economists at Nomura Holdings Inc. Read more

MCO NEWS BEAT

Arcis Golf Acquires Four Bridges Country Club in Ohio

Streamsong Resort Expands

Oldfield Club in South Carolina Chooses Troon

KemperSports To Bring High School Golf To Two Chicago Public Schools

KemperSports selected to manage Cloverbank Country Club

Troon Selected to Manage the Club at Sea Palms in St. Simons Island, Georgia

NGCOA REMINDERS

MCOR22 begins THREE WEEKS from today! Register NOW to join us July 26-27 in Charleston, SC

NGCOA's <u>2022 Golf Business Pulse Report (Sponsored by USGA)</u> (formerly the Trends Report) is now available; get your COMPLIMENTARY download today!

ate Center

Buying or Selling a Golf Course? <u>NGCOA Real Estate Center</u> (<u>sponsored by Hilco Golf Advisors</u>) is now **LIVE**

New NGCOA Partnerships this Quarter:

- <u>100GROUP</u>
- Hilco Golf Advisors (a Division of Hilco Real Estate)





