

## YOUR QUARTERLY RUNDOWN... ARTICLES TO GET YOU THINKING



A New Year's Resolution For 2022: Deploying Your Skills To Lead Through Change

"Change is no longer a project with a defined start and end. It is continuous, and accelerating...Being able to lead through change is no longer an optional skill." [Read more](#)



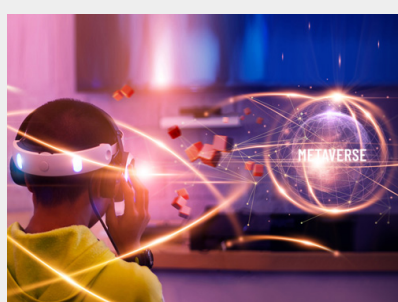
On the Road to Recovery

As the impact of the COVID-19 pandemic continues, questions persist about people's health, how and where they work, and how to create economic opportunities for all. [Read more](#)



Iceland May Provide a Blueprint for the Future of Golf

Whether it's non-traditional layouts—like 12-hole courses—or operating with a carbon footprint that is close to zero, the country has enjoyed a golf boom in recent years. [Read more](#)



Into the metaverse: What is it and what does it mean for the sports industry?

Huge parts of the technology sector are aligning their visions for the future in the metaverse, a world beyond the internet built on shared experiences and digital-first products. [Read more](#)

## MCO NEWS BEAT

[Streamsong Red and Silverado Resort win Jemsek Regional Course of the Year for regions 3 & 4 respectively](#)

[The Club at Longview Selects Concert Golf Partners to Succeed Ownership](#)

[Eagle Crest Resort Selects Troon Golf](#)

[Arcis Golf announces international expansion into Greece](#)

[Troon announces strategic investment from TPG and Rory McIlroy's Symphony Ventures](#)

[Eau Claire G&CC Selects Troon to Manage Property](#)

[Bobby Jones Links has been selected to manage Eastpointe Country Club](#)

## NGCOA REMINDERS

[Golf Business Conference 2022 Registration is open—Jan 24-26, Orlando, FL](#)



[Attendee Registration Opens for 2022 PGA Show](#)



[Thank you to all who attended MCOR21 and make sure you save the date for MCOR22 July 26-27 in Charleston, SC](#)



[Golf Business Live—Jay Karen and Don Rae tackle industry issues with special guests each month. Like, Share and Subscribe!](#)



## 2 Critical NGCOA Surveys That Need Your Attention

Your feedback is incredibly important to the NGCOA. We are administering two surveys the early part of January, and you may be asked to participate. Please consider taking a few minutes for these surveys as they're very important to providing all our members with information and tools to improve golf course business.

We are working with McKinley Advisors on a consulting project to ensure the continued growth of the NGCOA value proposition, as well as with Sports & Leisure Research Group to produce our second annual Trends Reports. Both of these studies require honest, timely feedback from members just like you, so please watch your email inbox in the coming weeks for these surveys. We greatly appreciate your participation; please contact Jay Andersen, Senior Director of Membership with any questions.

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