Golfnow’s Purchase of Ezlinks Golf Brings Big Ramifications for the Golf Industry

NBC Sports Group today announced it has acquired EZLinks Golf, a PGA Tour-affiliated company. Read more

Improve Amenities With a Purpose and Wow Your Guest

Clubs are embracing creative attractions that grab the attention of guests. Read more

7 Creative Golf Marketing Ideas To Make Your Club Stand Out

Here are seven ideas for giving your marketing efforts a boost. Read more

Service Charge vs. Gratuity: Are You Compliant?

California Court’s Ruling Could Tighten Scrutiny of Service Charges. Read more

5 Cadences To Keep Your Team On Beat

LinkedIn Founder Reid Hoffman Says Leaders Must Set a Drumbeat for Their Organizations. Read more

House Passes the Corporate Transparency Act of 2019!

Is your golf business established as a corporation or limited liability company? Read more

MCO NEWS BEAT

OB Sports Acquires Premier Golf Centers, LLC
Troon Congratulates 24 Affiliated Resorts for Making Top 100 List
Golf’s Sweet Spot: Gen G
Breaking Down Barriers to Golf Participation
OB Sports Selected To Manage Scott Park Golf Links
Bobby Jones Golf Course To Host Inaugural GSGA Adaptive Golf Championship
Troon Selected To Manage Seven Canyons In Sedona, Arizona
Bobby Jones Links Adds Two New Clubs To Its Portfolio
Salt Creek GC to Assume Operation of Topgolf Venue
XUDE Hospitality Announces New Business Ventures
EMERGE Acquires UnderPar for $12 Million
Galvin Green Boosts Environmental Efforts

NGCOA REMINDERS

Be on the lookout for the Compensation and Benefits Study Survey and make sure to participate. NGCOA members will receive the results from the study complimentary!
NGCOA Offers Members Hospitality Training and Resources through New Partnership with RCSUniversity
Save the Date for MCOR20 in Charleston, SC
Golf Courses Improve Customer Engagement through NGCOA’s New Relationship with Direct-to-Consumer Booking Platform