



Golf now's Purchase of Ezlinks Golf Brings Big Ramifications for the Golf Industry

NBC Sports Group today announced it has acquired EZLinks Golf, a PGA Tour-affiliated company. [Read more](#)




Improve Amenities With a Purpose and Wow Your Guest

Clubs are embracing creative attractions that grab the attention of guests. [Read more](#)




7 Creative Golf Marketing Ideas To Make Your Club Stand Out

Here are seven ideas for giving your marketing efforts a boost. [Read more](#)



Service Charge vs. Gratuity: Are You Compliant?

California Court's Ruling Could Tighten Scrutiny of Service Charges). [Read more](#)



5 Cadences To Keep Your Team On Beat

LinkedIn Founder Reid Hoffman Says Leaders Must Set a Drumbeat for Their Organizations. [Read more](#)



House Passes the Corporate Transparency Act of 2019!

Is your golf business established as a corporation or limited liability company? [Read more](#)

- ### MCO NEWS BEAT
- [OB Sports Acquires Premier Golf Centers, LLC](#)
 - [Troon Congratulates 24 Affiliated Resorts for Making Top 100 List](#)
 - [Golf's Sweet Spot: Gen G](#)
 - [Breaking Down Barriers to Golf Participation](#)
 - [OB Sports Selected To Manage Scott Park Golf Links](#)
 - [Bobby Jones Golf Course To Host Inaugural GSGA Adaptive Golf Championship](#)
 - [Troon Selected To Manage Seven Canyons In Sedona, Arizona](#)
 - [Bobby Jones Links Adds Two New Clubs To Its Portfolio](#)
 - [Salt Creek GC to Assume Operation of Topgolf Venue](#)
 - [XUDE Hospitality Announces New Business Ventures](#)
 - [EMERGE Acquires UnderPar for \\$12 Million](#)
 - [Galvin Green Boosts Environmental Efforts](#)

- ### NGCOA REMINDERS
- Be on the lookout for the Compensation and Benefits Study Survey and make sure to participate. NGCOA members will receive the results from the study complimentary!
 - [NGCOA Offers Members Hospitality Training and Resources through New Partnership with RCSUniversity](#)
 - [Save the Date for MCOR20 in Charleston, SC](#)
 - [Golf Courses Improve Customer Engagement through NGCOA's New Relationship with Direct-to-Consumer Booking Platform](#)