



## YOUR QUARTERLY RUNDOWN...ARTICLES TO GET YOU THINKING



### COVID-19 tourism spend recovery in numbers

Our tourism recovery model forecasts a cumulative drop of \$3 trillion to \$8 trillion before tourism expenditure returns to pre-COVID-19 levels... [Read more](#)



### How Hilton Luxury Brands Are Capitalizing on the “Workcation” Trend

The lines between business and leisure travel continue to blur at an accelerated pace due to the Covid-19 pandemic... [Read more](#)



### Overcoming pandemic fatigue: How to reenergize organizations for the long run

Pandemic fatigue: it’s plaguing organizations and employees right now. In 2020, we’ve endured a global pandemic, a massive economic crisis, and widespread social unrest... [Read more](#)



### A Funding Crisis at Destinations Spurs New Tourism Marketing Models

Since April, destination marketing organizations have been forced to seek funding beyond revenue from hotel bed taxes. What’s emerging? A blended DMO model in which advocacy, corporations and communities play key roles... [Read more](#)



### Industry Guidance for Promoting the Health and Safety of All Travelers

The travel industry has come together, working with health and medical experts, to reach collective agreement on a core set of health and safety guidance that the industry may adapt to their businesses... [Read more](#)

## RESORT NEWS BEAT

[These golf courses will pay YOU 10,000 bucks to name them](#)

[Stoatin Brae Golf Course named Jemsek National Course of the Year](#)

[Preservation of Naples Beach Hotel and Golf Course in Florida under city council's review](#)

[New Luxury Ranch Resort Set to Open in New Mexico in April 2021](#)

[Lake County, Calif. Looks to Revive Tourism with New Resort and Golf Projects](#)

[The Sea Pines Resort Plans Redevelopment of The Quarterdeck Restaurant](#)

## NGCOA REMINDERS

Registration is now open for [Golf Business Conference 2021, January 25-27](#)

[2021 NGCOA Award Winners](#)



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