

DECEMBER 22 + DECEMBER 29, 2021

OPINION

Don't Take Golf's Growth For Granted

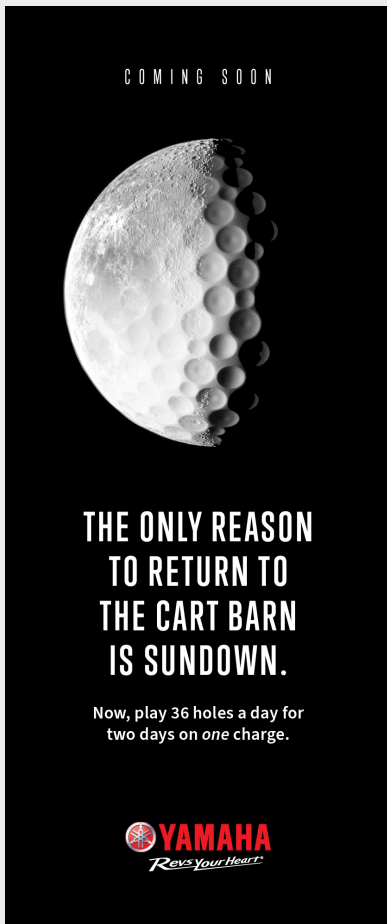
By Michael Williams, Contributor, Golf Business

Golf has been one of the few industries to not only survive, but thrive during the pandemic. In 2020, golf courses experienced historic gains in both numbers of golfers and rounds played. Many of those golfers were new entrants to the game. They were drawn by the opportunity to meet with friends in an outdoor activity that was relatively safe when most other recreational activities were deemed either too risky or were shut down altogether. And the news is even better for 2021. According to the National Golf Foundation, while 'official' year-end data won't be available until late January, 2021 total rounds will exceed last year's, likely by 4% to 5%, an increase of between 20-25 million additional rounds nationwide. And there were also related increases in equipment and apparel sales, even with the nagging problems with pandemic-related supply chain issues... [READ MORE >>](#)

Golf Course Trees: They Need a Pro Too

By Larry Hirsh, President, Golf Property Analysts

Steve Shreiner, former Eagle Scout, high school wrestler and son of a college professor, decided as a teenager that he loved being outside and took an interest in trees. He's now an ISA Board Certified Master Arborist. Mike Kachurak has a BS in Agronomy and after 15 years in the golf course maintenance field became an ISA certified arborist and has been working with Shreiner Tree Care (STC) for the past 3+ years. After one of the busiest fall seasons ever for severe weather and tree damage on golf courses in the Philadelphia Region, I sought to learn more about trees and their agronomic and economic impact on golf courses and clubs. One of the great debates at many clubs occurs when it's time for tree removal, especially the club president's favorite tree or that tree guarding the right side of the 12th green... [READ MORE >>](#)



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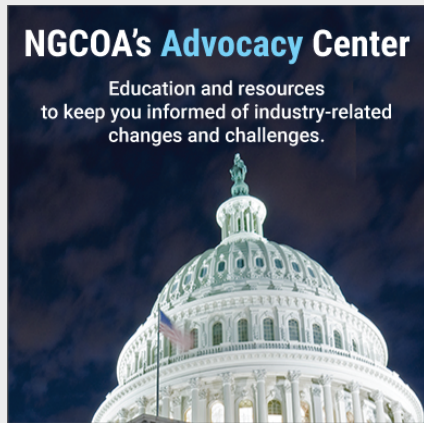


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291 Seven Farms Drive, 2nd Floor | Charleston, SC 29492 | 800 933-4262

