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OPINION

Is Golf An Endangered Species? How a 500-Year Old Sport Can Disappear

By Harvey Silverman, Contributor, Golf Business

It might take years, decades, centuries, or eons for a biological mass to become extinct. But here's the thing – extinction eventually occurs. Political forces in my state of California are initiating golf's endangerment with something called [AB-672](#). If passed, this new law would circumvent California's seemingly sacred [Public Park Preservation Act of 1971](#). It would place all California municipal courses, which make up 22% of the total course count, in the crosshairs of politicians and developers (some joined at the hip) looking to carve them up for housing. Yes, California needs more housing, especially affordable housing. What makes this law egregious and dangerous is the singling-out of municipal golf courses – all other open and public green spaces will sally forth with legal protection. But what happens if AB-672 becomes law? When would targets be placed on privately-owned daily fee and private clubs? ... [READ MORE >>](#)

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Entrepreneur Stanley Campbell Brings Data Expertise To Martin Downs Country Club

By Steve Eubanks, Contributor, Golf Business

The purpose of data in golf is not to store a wealth of information. It's to make life easier and more efficient; to build a stable customer base rooted in service and understanding; to drive revenues through relationships and manage expenses in a way that keeps the business healthy and everyone involved happy. That concept of data was nothing new to northern Virginia resident Stanley Campbell...

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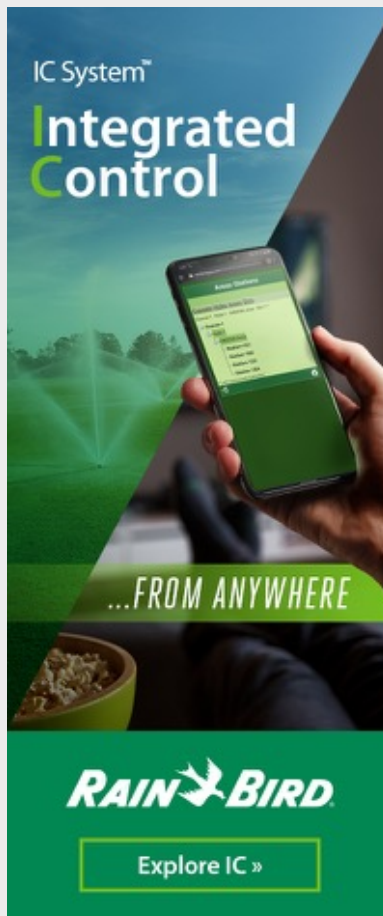
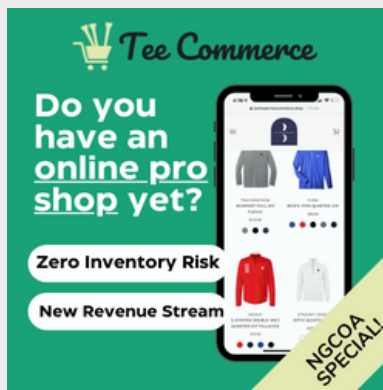
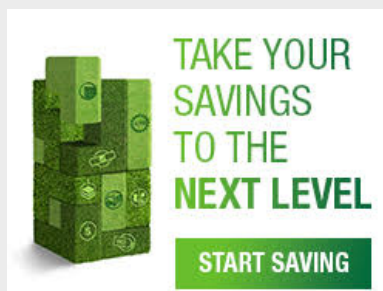
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291 Seven Farms Drive, 2nd Floor | Charleston, SC 29492 | 800 933-4262

