

SPOTLIGHT

Golf For All: How Facilities Can Open Up to Those with Disabilities

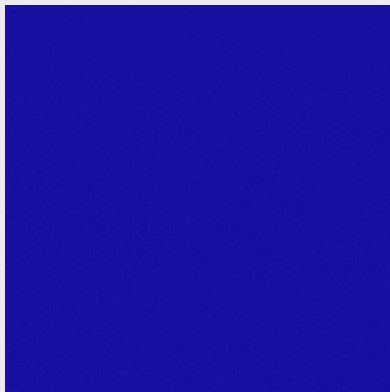
By Steve Jubb, Executive Director, National Alliance for Accessible Golf

In 1990 the Americans with Disabilities Act (ADA) was signed into law, designed to allow individuals in the United States with disabilities (now up to 61 million) to have access to buildings, transportation, and recreational programs, including golf. Five years later, the Disability Discrimination Act (DDA) was adopted in the United Kingdom, making it unlawful for organizations to discriminate in goods, facilities, services and education. The DDA was later replaced with the Equality Act in 2010. In other countries around the world there is similar legislation, but to varying degrees, or unfortunately, in some cases, none. In the U.S., while many of the commonplace elements of ADA are structural, standards for recreational facilities, such as golf courses, are still evolving. However, the ADA's 'Accessibility Guidelines' address how golf courses can make the game more accessible to individuals with disabilities... [READ MORE >>](#)

Finding Your Club's Niche – Build an Identity

By Larry Hirsh, President, Golf Property Analysts

Private or Public, all golf courses and clubs have a potential niche in the marketplace. Market positioning is key to the success of any club. Recently, on an assignment in the Midwest US, I encountered an interesting market positioning situation. The market Metropolitan Statistical Area has an estimated population between 300,000 and 400,000. Golf participation (like much of the Midwest) is higher than the national average, and in this market median home prices (just over \$200,000) and median household income (less than \$60,000) are lower than national averages. The area has lost many middle and upper management jobs in recent years as some of its biggest employers have been absorbed in corporate mergers and buyouts. There are two options in the market for private golf. Both are owned by private investors, one recently acquired from the membership... [READ MORE >>](#)



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GOLF BUSINESS MAGAZINE SEPTEMBER/OCTOBER 2021



Golf Industry Joins US Travel Association

The United States is home to half of the world's golf courses and year-round opportunities to play drives billions of dollars in golf tourism each year. Golf tourism is a major golf industry segment, whether it's a "buddies" trip, a seasonal vacation, or recreational activity with business associates, friends, or family... [READ MORE >>](#)

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