

OCTOBER 20, 2021

SPOTLIGHT

Lead Golf Together... and Together, Golf Wins

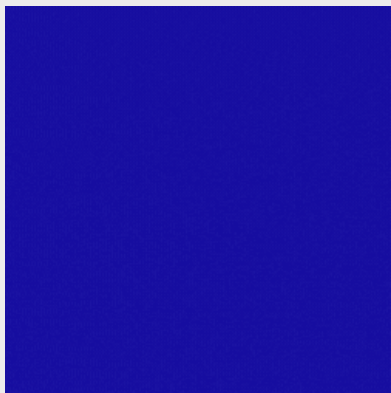
By Michael Williams, Contributor, Golf Business

The last two years have been among the most turbulent in the history of the United States. A devastating pandemic along with social and political unrest prompted industries and institutions to re-examine themselves to see if the values of diversity, equity and inclusion that they profess on paper are consistent with how they are practiced on a daily basis. As a journalist working in the world of politics and golf simultaneously, I wrote articles that addressed these issues in golf. [One piece](#) identified some of the inequalities that are still prevalent in golf and suggested ways to address them. I also wrote of my experience of being in the room when [a PGA Tour professional joked about wearing blackface](#) and how it exposed a blind spot that existed in that person and, to some extent, throughout the game of golf... [READ MORE >>](#)

Birdie Pledge for Charities: A Bonding Tool for Members

By Steve Eubanks, Contributor, Golf Business

It started out as a fun way to keep members engaged with the professional staff. But as interest grew, the staff at The Saint Andrews Golf Club in Hastings-on-Hudson, NY, realized that they had something bigger and more powerful on their hands. “Back in 2009, when I was still an assistant here, we were trying to get involved and raise money for junior golf in the (Metropolitan PGA) section,” said Saint Andrews head golf professional Greg Bisconti. “Our membership likes the fact that we play tournaments, so we asked our membership to pledge some dollar amount for every birdie that a member of the professional staff makes in competition.”... [READ MORE >>](#)



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- [First Tee acquires Wildcreek Golf Course; course will remain open to public](#) (Reno Gazette Journal | NV)
- [How to Stay Safe in Lightning on the Golf Course](#) (PGA of America)

GOLF BUSINESS MAGAZINE SEPTEMBER/OCTOBER 2021



Timbers Kauai at Hoku’ala: Living the Aloha Spirit

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