

SPOTLIGHT

What's Your Golf Journey? A Lesson in Overcoming Adversity

By Jeff Dekruif, Assistant GM, Berkeley Hall Club

Golf has always been my love. From a young age, I enjoyed the time outdoors and playing among my friends. When I lost my father, golf was my escape to deal with my emotions. I recall my mother dropping me off at a local public course outside Phoenix, and I'd spend nearly every day practicing my short game and hitting balls. It was a PGA Professional at the course who saw a young hurt child, who took me under his wing to let me play the course for free as long as I helped shag some balls by the range nets. Over time and with years of practice, I developed a pretty decent golf game. I was at +1 handicap by my 16th birthday, and I was the #1 player on my team for a multiple state championship high school in Arizona. I wanted to be a member of the PGA of America, so I entered the PGA's Professional Golf Management program at Arizona State. I took the PGA of America's Playing Ability Test (PAT) at age 18, and I successfully passed the PAT on the first attempt, even shooting in the 60's for my second round. And then... my world came crumbling down... [READ MORE >>](#)

When the Supporter Becomes the Supported – Michigan Country Club Renewal is Emblematic of the Country

By Steve Eubanks, Contributor, Golf Business

For decades the small town of Midland, Michigan, two hours by car from Detroit and a healthy bike ride from the sandy shores of Bay City, has relied on its local country club, the Midland Country Club, to be there when charities needed help. From Monday outings that are a regular part of the club's portfolio, to the local charities that benefit from the Dow Great Lakes Bay Invitational and the annual LPGA Tour event hosted at Midland CC, the club was always the place to raise money for worthwhile causes and keep the community whole. Then, in the middle of a pandemic, the dam broke. Literally... [READ MORE >>](#)

FROM AROUND THE INDUSTRY

- [SET A REMINDER: Golf Business LIVE returns in two weeks, welcomes special guest Lou Stagner \(@golfstatpro on Twitter!\)](#) (NGCOA)
- [How blind golf helped a Nashville man escape a 'permanent state of loss' — and change lives](#) (Golfweek)
- [ClubCorp CEO on Dallas as a 'Golf Mecca,' the \\$100M BigShots Golf Expansion, and How Tech Is Changing the Game](#) (Dallas Innovates)
- [USGA Opens Nominations for 2022 Bob Jones Award](#) (USGA)
- [A fight about what to do with 155 acres of Denver is coming to a ballot near you](#) (Denverite | CO)

GOLF BUSINESS MAGAZINE SEPTEMBER/OCTOBER 2021

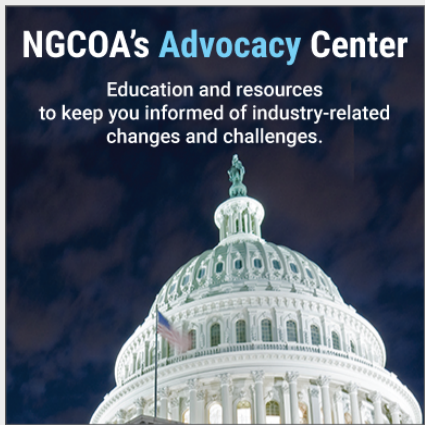


Old Kinderhook Resort, Golf Club & Spa: Building Community Partnerships

Missouri's Lake of the Ozarks has evolved into a golf and vacation destination of significant allure and popularity, attracting golfers and families from all over the U.S. While it is not unusual for golf resorts to open their doors to local play and events, Old Kinderhook Resort, Golf Club & Spa has distinguished itself with the variety and ingenuity of its community outreach efforts... [READ MORE >>](#)

Silo Ridge Members Take Philanthropic Personally

Like many high-end equity clubs, the membership at New York's Silo Ridge Field Club is a philanthropic and affluent bunch that looks forward to sharing its private club as an appealing fundraising venue for the surrounding communities... [READ MORE >>](#)



The NGCOA strives to provide guidance, interpretation and suggestions for action when it comes to industry related challenges.



The Golf Business Podcast brings you informative content to help your golf course business thrive. You can now also [READ the transcript from our latest episode!](#)



The NGCOA partners and participates with industry experts to provide members with timely, business-critical reports, studies and other research content.

Share Golf Business WEEKLY with a Friend!

Do you know someone who should be reading Golf Business WEEKLY? We encourage you to forward this email to your colleagues and peers so they can enjoy the latest business-to-business news about the golf industry. [CLICK HERE](#) to subscribe.

The views and opinions featured in Golf Business WEEKLY are those of the authors and do not necessarily reflect the position of the NGCOA.



GOLF BUSINESS CONFERENCE 2022

ORLANDO • JANUARY 24-26

SAVE THE DATE

