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## OPINION

### Golf Therapy? Who'd Have Ever Thought...

By Larry Hirsh, President, Golf Property Analysts

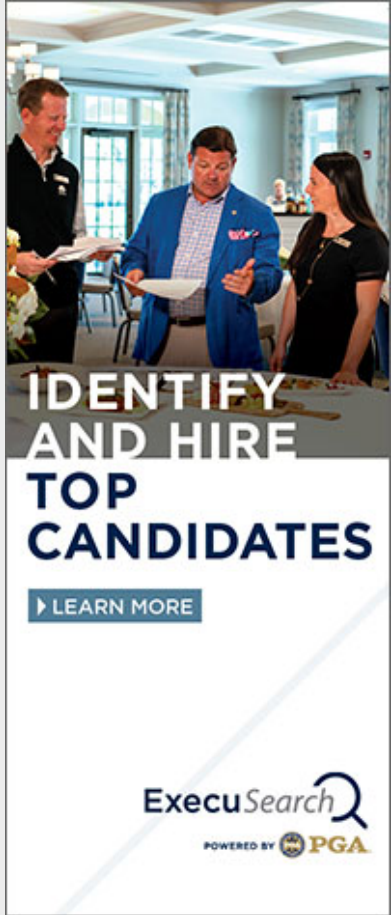
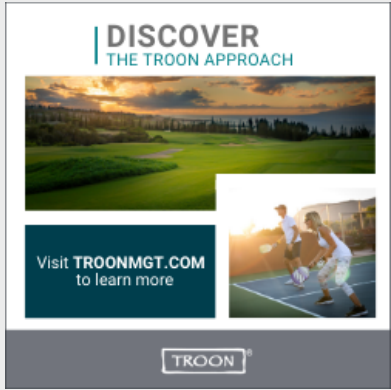
Of all the fascinating things I've encountered in the culture that is golf, one of the coolest is "Golf Therapy." That's right, as many of us have claimed – especially to our non-golfing spouses – golf is good for one's health. A few weeks ago, Mindy Derr called to tell me about Fore Hope, an exciting program, now operated by Ohio Health in Columbus, OH that can help those living with symptoms and disabilities from stroke, Parkinson's disease, multiple sclerosis, traumatic brain injury and other neurological conditions through golf therapy. It also helps those living with cognitive and physical challenges from many other conditions... [READ MORE >>](#)

## SPOTLIGHT

### A Fee for a Stroll Presents a Wealth of Possibilities

By Steve Eubanks, Contributor, Golf Business

If you could go back in time and talk to your great grandparents, you'd learn a lot. You'd also surprise them no end. Imagine the looks on their faces if you told them that major beverage companies could pour spring water in plastic bottles and sell them for \$2 a pop. A few things in today's golf business are raising similar looks of surprise. Across the pond in London, Royal Mid-Surrey Golf Club, one of the most exclusive and prestigious clubs in England, located between Heathrow and the fashionable West End in a horseshoe bend of the River Thames, created a new membership category last year and extended that offering through early 2021. It's a walking membership. But not walking while playing golf. Just walking. Taking a stroll.... [READ MORE >>](#)



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- [Women's Golf Day Invites you to Join the Palooza](#) (Women's Golf Day)
- [More Than Just a Career Expo: Creating Opportunities at the PGA WORKS Collegiate Championship](#) (PGA of America)

## GOLF BUSINESS MAGAZINE MAY/JUNE 2021



### Volunteers- Knowing the Full Burden Expense

Golf industry employment has been a coveted field for many retirees. The vision of working a few hours a week in an environment that enables one to interact with friends and enjoy free green fees, or carts in some cases, makes the view of retirement very enticing. The practice of using volunteers has been part of the business culture for many years. However, today this practice has come under scrutiny... [READ MORE >>](#)

### An Old Service is New Again at Army Navy Country Club

In the first decades of country clubs in America, pre-Great Depression, when most of the golf pros in America were natives of Scotland and almost all the members showed up for dinner in tuxedos and ball gowns, club staff provided services that today's operators cannot fathom... [READ MORE >>](#)



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