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## OPINION

### How COVID Changed Golf: The Pandemic's Impact on the Sport

By Kellie Noszka, Contributor, GolfLink

For the past year, the COVID-19 pandemic has stripped Americans, and people all over the world, of many of the activities they love: concerts, sporting events, parties, the list goes on. But through it all, one pastime has not only survived, but thrived: the glorious game of golf. Many golfers discovered the game years ago, happy to spend a peaceful day on the links while friends and family opted for other activities. Though it hasn't been a "Big Four" sport in America in the past, golf has remained steady in its popularity over the years. Then the pandemic rocked our lives and the world shut down early in 2020. Just as quickly, golf boomed as the sport remained on the very short list of safe recreational options. Some of the safety protocols in place during the COVID-19 pandemic naturally fit the game of golf... [READ MORE >>](#)

## SPOTLIGHT

### Rethinking Space: Where Best to Capitalize on Capital Improvements

By Scott Kauffman, Contributor, Golf Business

By most accounts, U.S. golf facilities in 2020 experienced one of the greatest rebounds in rounds played and course capacity in memory. And so long as the Covid-influenced environment continues to affect the mindset of how people spend their precious time these days, the socially distanced-outdoor nature of golf positions the industry for yet another robust year of business. The game's revival notwithstanding, one lingering question remains for course operators and club owners: How do we best leverage golf's revitalized interest and continue to grow golfer participation and and/or club membership levels in the coming years? [READ MORE >>](#)



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- [Pro golfer, novice club owners create foursome to revive Marion course](#) (Memphis Business Journal)
- [Sentosa Aiming to Become World's First Carbon Neutral Golf Club](#) (Golf Australia)
- [FlingGolf dives in to ABC's Shark Tank](#) (FlingGolf)

## GOLF BUSINESS MAGAZINE MAY/JUNE 2021

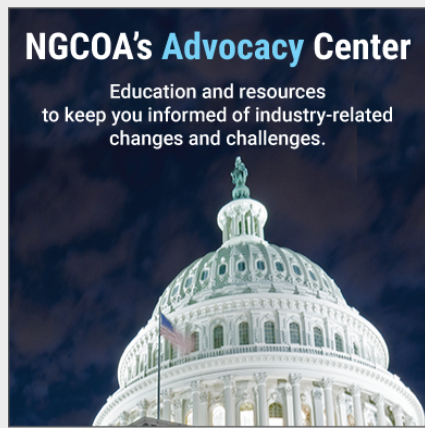


### A PGA Professional on the Horizon – NGCOA CEO Jay Karen

"Why?" That's the first question I get from friends inside and outside the golf industry, when I tell them I'm on the journey to becoming a member of the PGA of America. I can feel laced in those questions the assumption that someone my age (nearly fifty) with a busy job, busy family and busy volunteer responsibilities wouldn't have time to pursue something that might seem more appropriate for a person starting the climb on the career ladder. So, why is it I am stepping onto the pathway? Three reasons... [READ MORE >>](#)

### A New Door Rescues Golden State Club Restaurant

Sometimes it's as easy as opening a door. Or creating one. Throughout the lockdowns in California, which extended longer than a full year and prompted a recall effort of the state's governor, Golden State golf clubs kept their restaurants shuttered... [READ MORE >>](#)



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