

JUNE 10, 2020

OPINION

Golf Operations in the COVID era: A series of 'puts' and 'calls'

By Jim Koppenhaver, President, Pellucid Corp.

As one of only a handful of industry analysts, the question of the day for inbound calls, emails and text messages has been: "Will COVID help or hurt the golf industry?" To be honest, if I knew the answer to that I'd be trading stocks and retired by now. The recent inquiring reporter from *The Washington Post* however wouldn't take that as an answer which forced me to launch into my perspective that truth will be found somewhere in between those two extreme outcomes... [READ MORE >>](#)

Conservation Easements on Golf Courses – A Significant Recent Court Decision

By Larry Hirsh, President, Golf Property Analysts

Open space conservation easements on golf courses have been a source of considerable debate for some time. Last month, a lawyer friend sent me the recently announced 11th U.S. Circuit Court of Appeals decision in the case of Champions Retreat Golf Founders, LLC, Riverwood Land, LLC, Tax Matters Partner (CHAMPIONS) v. Commissioner of IRS (IRS). I'm no lawyer, but this decision seems significant for golf facilities seeking to benefit from the conservation easement process... [READ MORE >>](#)

FROM AROUND THE INDUSTRY

- [Being black in a white sport](#) (Golfworld)
- [How a pandemic could be forever altering the golf cart](#) (ESPN)
- [Reopen our city's golf courses \(letter to the editor\)](#) (SILive-Staten Island)
- [5 signs people are playing more golf than ever](#) (Golf.com)

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Vision Takes Hold at Eagle Ridge Resort & Spa

There's something happening here. Extensive renovation, expansion and upgrading at Eagle Ridge Resort & Spa, in Galena, Illinois, have led to a sense of excitement for this year and far into the future... [READ MORE \(pg. 41\) >>](#)

Recognizing Lecacy Leaders of NGCOA

Like most stories, the story of the NGCOA has many roots. Established in 1975 as the National Association of Public Golf Courses, and then becoming the Golf Course Association (GCA) in 1983, the organization changed its name in 1990 to the National Golf Course Owners Association... [READ MORE \(pg. 62\) >>](#)

GOLF BUSINESS LIVE



[Golf Business LIVE: Friday Edition](#)

Last Friday, NGCOA CEO Jay Karen and Augusta Ranch Golf Club owner and NGCOA Board member Don Rea recapped the very latest in the golf industry from the past week, including key legislation passed in the Senate. They finished up with an open conversation about race in America.



[COMING UP FRIDAY:](#)

Jay Karen and Don Rea, PGA welcome on **Dr. Renee Powell**, Owner of Clearview Golf Club and the second ever African-American LPGA Tour player, and **Dr. Michael Cooper**, Chairman of the 20/20 Golf Diversity Task Force, to continue the conversation on race in America and where it intersects with golf. [REGISTER](#)

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