

MARCH 31, 2021

OPINION

PPP Loans Provide Golf Industry A Valuable Bridge

By Ronnie Miles, Director of Advocacy, NGCOA

One year ago this month, the golf industry, like many others in the service industry, came to a halt. Governors around the country issued executive orders that closed many of our golf facilities. NGCOA quickly recognized that public officials needed to be better informed about how playing golf was one of the safest outdoor recreation activities that the public could participate in. We developed the industry-first tool operators could use to educate their public officials that golf courses could re-open and minimize the virus's spread if followed. The program was entitled Park & Play, a set of health industry-reviewed operations protocols. By applying these protocols, many facilities could reopen. To further help the industry reopen our facilities, the allied golf associations, led by the PGA, developed a CDC reviewed set of operations protocols that provided operators with operational protocols that would follow the various stages of their reopening process... [READ MORE >>](#)

Golf Property Values: What Factors Impact 2021's Outlook?

By Larry Hirsh, President, Golf Property Analysts

I seem to get about a call per week (if not more) from participants in the golf course industry seeking insight on the state of the market. 2021 promises to be a most interesting year for the buying and selling of golf courses and clubs. It's widely believed that the spike in rounds and membership most courses/clubs experienced in 2020 delayed either closure or distress sale for some facilities... [READ MORE >>](#)



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- [Applications are Open for the 2021 GCSAA/Golf Digest Environmental Leaders in Golf Awards \(ELGAs\)](#) (GCSAA)
- [Homeowners Win Dispute Over Events at Biltmore Golf Courses](#) (Club + Resort Business)
- [USGA Forges Collaboration With Fore the Ladies](#) (USGA)
- [Cumberland Lake: The Man Who Turned it Around](#) (Alabama Golf News)

GOLF BUSINESS MAGAZINE MARCH/APRIL 2021

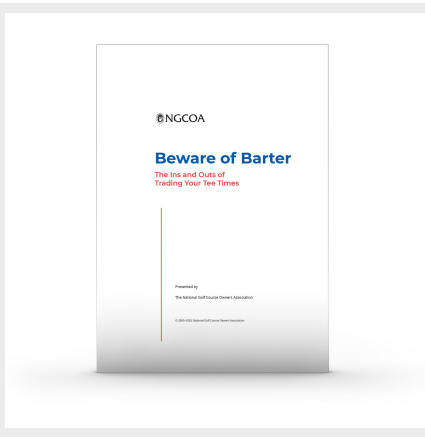


Brown Golf Offers an Outlet for Future Minority Leaders

Sometimes it's just about giving people a chance. John Brown of Brown Golf Management knows all about that. He built his business on finding motivated self-starters, people who bring an entrepreneurial mindset into an existing multi-course structure. That was why Brown and Billy Dillon clicked... [READ MORE >>](#)

River Forest Country Club: Recognizing Jamy Rankin

When Jamy Rankin was working for General Motors right out of college in the mid-1980s, she went to a company barbecue one weekend at her manager's home and got exposed to something that ultimately would help change the course of her life. As Rankin recalls, she noticed the manager's son hitting what turned out to be golf balls into an Indiana cornfield across the street from the house... [READ MORE >>](#)



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