

FEBRUARY 10, 2021

OPINION

What Time is it Really? How Operators Can Avoid Barriers & Effectively Manage Time

By Whitney Reid Pennell, President, RCS Hospitality Group

Time is a funny thing — for the past 10 months as we have been navigating our world, it has seemed that time has concurrently sped up and slowed down with no rhyme or reason. Because we are all spending much more time in our closed circles, every day can feel like Groundhog Day and it's hard to keep track of what is happening when. Interestingly, you are likely spending your time doing the same things you have always done — just now you may be doing them all from your home rather than out in the community. The lines of work and life have become blurred and it is even more important that we manage our time and goals effectively and efficiently... [READ MORE >>](#)

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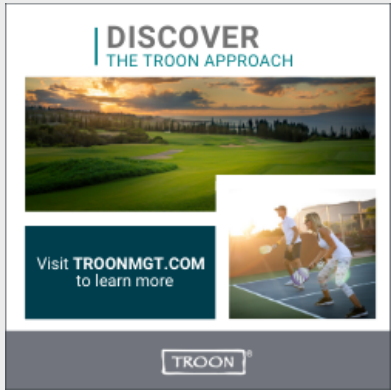
South Carolina Lowcountry: The Model for Inclusive & Therapeutic Golf Programs

By Rich O'Brien, Operations Manager, PGA HOPE

Two years ago, I was honored to become a member of the Board of Directors for the National Alliance for Accessible Golf. I strive to be a strong advocate for individuals, like myself, battling injuries, illnesses, or challenges. As Operations Manager for PGA HOPE Charleston, the model program for the PGA of America's flagship military outreach, Helping Our Patriots Everywhere, I have witnessed first-hand how Veterans participating in the program experience a renewed sense of hope as well as the benefits of being in a community of their brothers and sisters once again. To date, more than a dozen Veterans have told me that they are alive today because of our program. Personally, I cannot think of a more important mission or a better way to spend my time, talent, and treasure... [READ MORE >>](#)

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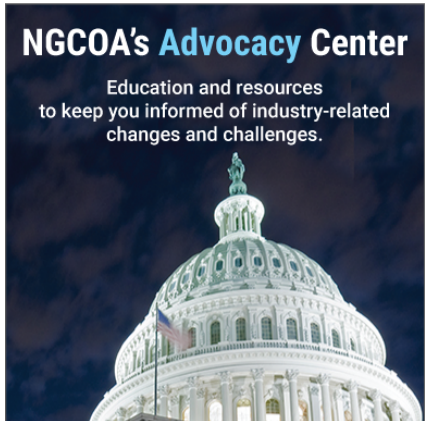


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