



NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS

A CONSTRUCT FOR CHANGE FORUM 2020



INNOVATION BROCHURE

Austin, TX | April 15-19, 2020 • Austin Convention Center



WHAT is FORUM 2020?

FORUM 2020 is the public sector's premiere event featuring cutting-edge speakers and a comprehensive conference program attracting hundreds of attendees from throughout the country. **FORUM 2020** will offer proven and creative solutions to the most relevant issues facing local, state and federal governments.

When: April 15-19, 2020

Where: Austin, Texas

Become a part of this exciting public sector event discussing innovation and solutions in local government complete with corporate and community participation. Experience the following over our four-day conference:

- Learn about the latest innovations, policies, and plans.
- Discuss challenges and work together on implementing solutions.
- Get insight and inspiration from keynote speakers and panel discussions.
- Collaborate in workshops and hands-on sessions.
- Touch, test and try at the Innovation Center.
- Stay on the cutting edge with NFBPA Chats.
- Network and make lasting partnerships.
- Enjoy culturally enriching experiences.

Professional conferences are a way forward for public sector professionals to collaborate and share information. By learning from one another, you'll have the greatest chance of influencing others while educating yourself.

**COLLABORATE WITH PUBLIC SECTOR THOUGHT
LEADERS...REGISTER TODAY!**

The National Forum for Black Public Administrators is the principal and most progressive organization dedicated to the advancement of ethnically diverse leadership in public service. NFBPA offers cities, counties and other levels of government resources and support to successfully deliver services to their employees and communities. NFBPA administrators are on the frontline working to solve pressing community and human service needs. Their solutions have to be creative, inspired, fiscally responsive and compassionate.

For more information, visit <http://www.nfbpaforum2020.com>.

WHY ATTEND FORUM 2020?

ENGAGE with key decision makers in the public sector for an unforgettable experience.

SEIZE the opportunity to enthuse attendees about your products and services during four days of the conference with potential partners and customers.

FORUM 2020 will give your company the competitive edge through a unique opportunity to meet, network, negotiate and conduct business with public sector attendees.

ANTICIPATE future trends in the Public Sector — discuss the challenges and opportunities facing the public sector with the attendees and your peers who need your services and products.

CREATE a memorable experience — there's no better place to make a lasting impression on potential clients.

BE WHERE YOUR CUSTOMERS ARE — attendees are looking to find innovations and solutions to their communities' challenges.

JOIN 1,000 public sector professionals grappling with real world issues, workplace, infrastructure, mobility and technological challenges.

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A Captive Audience of Decision Makers and Engaged Individuals

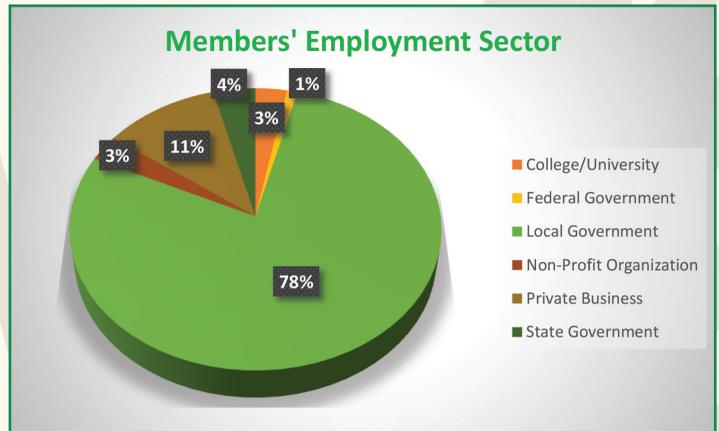
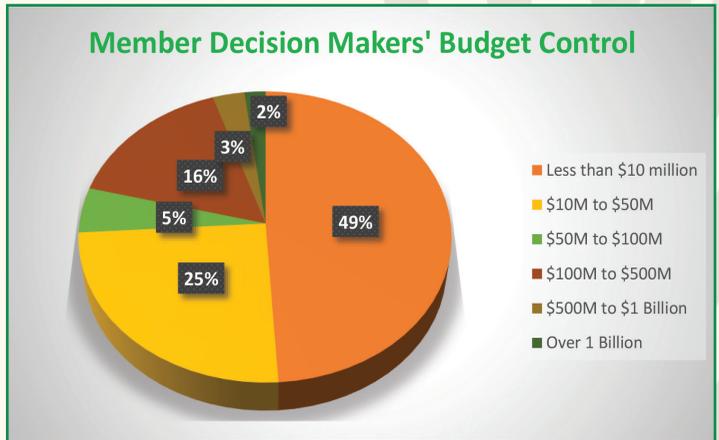
On April 15-19, 2020, when hundreds of appointed administrators, elected officials, non-profit professionals, as well as scholars and students, gather in Austin, Texas, for the annual FORUM, your business will have a captive audience of decision-making and engaged individuals. We tell our members, if they leave FORUM 2020 without spending quality time in the Innovation Center, they will have missed out on a major piece of the conference experience.

Join NFBPA as an Exhibitor by becoming an integral part of the most anticipated gathering of professionals in the public sector. What's more, FORUM 2020 includes a group of Emerging Leaders who are up and coming managers. They come to build their networks and gather the information they will use to move up the ladder. This is your opportunity to establish relationships with both seasoned decision-makers and future decision-makers in the profession.

Exhibiting with NFBPA Makes Good Business Sense

Facts to Consider:

- NFBPA is a 501(c)3 type 509 tax deductible organization; verification supplied upon request
- One-third of NFBPA members control annual budgets of more than \$20 million.
- Members collectively manage more than \$60 billion in annual purchasing power.
- Local, regional, state, and national exposure to our members who work in more than 350 jurisdictions and agencies in 40 states.
- Most members hold advanced academic degrees and are in the middle to higher end of the economic scale.
- Members of our 28 member Board of Directors are City, County, and Education leaders in North Carolina, Texas, Florida, Ohio, Washington, the District of Columbia, Georgia, Illinois, Virginia, and Maryland.
- The Innovation Center is the focal point for attendees, the place they come for activities and special events and the Meet-Up Opening Reception.



EXHIBITOR'S FEES

PRIVATE CATEGORY	Up to March 1, 2020	After March 1, 2020
<input type="checkbox"/> Innovation Center	\$10,000	\$10,000
<input type="checkbox"/> Innovation Alley	\$2,000	\$2,500
<input type="checkbox"/> Corporate Booth	\$1,750	\$2,150
<input type="checkbox"/> Booth Government, Academic and/or Non-Profit	\$1,500	\$1,700

NFBPA FORUM 2020 INNOVATION CENTER

If your company is looking to increase its profile, develop new business, launch a new product or service, NFBPA's **FORUM 2020** is the place. NFBPA is adding to the traditional exhibit/vendor hall new interactive targeted marketing opportunities.

INNOVATION CENTER

The Innovation Center includes a select number of leading edge companies to bring their corporate workplace to the conference to provide a look at new services, technology and best practices in targeted areas of interests recently expressed by members and potential conference attendees.

Over the four days (Wednesday through Saturday, April 15th–April 18th), each company will present information on their industries latest solutions to challenges facing public administrators across the country. They will provide insights into their product/service research, forecasts, developments, and moreover marketplace solutions. For example, local police departments are moving toward ongoing video-taping of police interactions with citizens. However, in the presentation segment, administrators want information on best practices as to storage of the data, data analytics for effective policy making, and ways to measure program success. A company that provides the “how to” will be invaluable to the conference attendees seeking such knowledge and beneficial to the company’s visibility.

Additionally, during this same three days, each company will have a dedicated area in the Innovation Center where conference attendees, on an ongoing basis throughout each day, will be able to stop by, converse with the company, and receive hands-on demonstrations.

POTENTIAL INDUSTRY CLUSTERS

(This is not an exhaustive list and the National Office is open to other suggestions.)

- Human Resource Management/Benefit Management
- Infrastructure Management
- Future Generational use of Facial Recognition and other Human Identification within public service

- Governmental Use of Drones
- Health, Wellness and Fitness
- Facility Management
- Cybersecurity
- Public Parking Management
- Equipment, Tools & Practices for Policing

- Bill Payment & Collection Services
- Real and Personal Property Assessment
- Water Resource Management
- Budget & Financial Forecasting

INNOVATION CENTER PARTICIPATION INCLUDES:

- 20' x 20' Premium Hardwall Space
- Priority Location on the exhibit floor
- Basic Electrical Drop
- Two (2) Full Conference Registrations
- One High Cafe Table
- Company Name signage
- Designated Presentation Times
- A 50 word company profile, corporate logo and contact details in the official FORUM program
- Complimentary "Innovation Only" passes
- Two (2) Stools
- One Waste Basket

INNOVATION ALLEY

"Innovation Alley" is a place where attendees can come to see cutting edge technology vendors, real world solutions and proven strategies to build more livable, workable and sustainable cities. This is an opportunity to showcase your products and increase your profile with municipal and state governments. Centrally located in our Innovation Center, there are a limited number of spots available.

CRITERIA FOR INNOVATION ALLEY:

- Privately held company or a registered non-profit
- Less than \$2M in yearly sales

INNOVATION ALLEY PARTICIPATION INCLUDES:

- 8' x 10' Draped Table
- Company Name Signage
- Wi-Fi Accessibility
- Basic Electrical Drop
- One Conference Registration
- Additional Conference Registrations at a reduced rate (*please register at www.nfbpaforum2020.com*)

BASIC EXHIBIT BOOTH PARTICIPATION INCLUDES:

- 10' x 10' Booth
- Skirted Table
- Basic Pipe and Drape
- Signage
- Two (2) Chairs
- One Trash Receptacle
- Discounted Registration Rate @ \$645 per person

COST AND OTHER REQUIREMENTS TO PARTICIPATE

The National Office will meet individually with referred companies to develop a mutually beneficial partnership.

INNOVATION CENTER DATES & TIMES

Move In

Wednesday, April 15, 2020
8:00 am to 5:00 pm

Innovation Center Hours:

Wednesday, April 15, 2020
Grand Opening — Members Meet Up
7:00 pm to 9:00 pm

Thursday, April 16, 2020
10:00 am to 4:00 pm

Friday, April 17, 2020
10:00 am to 4:00 pm

Move Out

Friday, April 17, 2020
4:00 pm

To find out more about exhibitor opportunities and to customize your exhibit, contact Marcia L. Conner at mconner1@nfbpa.org, 202-408-9300 Ext. 101.

HOTEL

The **Hilton Austin Hotel** is situated in the downtown area and connects to the convention center by way of a walking skybridge. This hotel is surrounded by the city's most vibrant shopping, dining and entertainment scene. The famous Sixth Street Entertainment District, Rainey Street, Warehouse District and 2nd Street District are all within walking distance. Enjoy the outdoor rooftop pool with city views at the AAA Four Diamond Hotel.



Guests of **Hilton Austin Hotel** will also enjoy wonderful views of the Capitol of Texas and Lady Bird Lake from 31 stories up. Hotel dining, a full-service spa, VIP perks all help to ensure a great stay in Austin.



NFBPA has negotiated a limited block of rooms at a substantially **discounted rate of \$239** per night plus applicable taxes. The **special rate is available until March 1, 2020**, or until the room block capacity has been reached. All rooms are on a first-come, first-served basis and group room rates will also apply to three (3) days prior and three (3) days after conference dates, based upon availability of rooms at the time of request. Room reservations can only be made and are available after you have registered for the conference.

TRAVEL

HOW TO GET THERE:

Austin-Bergstrom International Airport (AUS) is located about five miles southeast of Downtown Austin and covers 4,242 acres of land and sits on the site of what was Bergstrom Air Force Base. The airport is the busiest in Texas outside the Dallas/Fort Worth and Houston metropolitan areas and has one of its terminals named after the late Congresswoman Barbara Jordan. Ride sharing companies such as Uber, Lyft, Wingsz and Ride Austin pick up passengers curbside from the baggage claim area. Mears Transportation Group can be reached by calling 855-463-2776. Taxis are available and have a minimum fare of \$13.30, which includes a \$2.00 airport surcharge. All taxis have a four-person maximum charge.



AIRLINE DISCOUNTS:



FORUM 2020 attendees will receive a discount and 50% bonus Rapid Reward Points from Southwest Airlines through our SWABIZ account. Southwest Airlines is offering a 10% discount off Anytime & Business Select fares and a 3% discount off select Wanna Get Away® fares for travel to and from FORUM 2020. **Please refer to the NFBPA FORUM website for future updates on travel codes/ numbers and discounted travel dates.** Once the **SWABIZ NUMBER** is available to make airline reservations, please proceed to: <https://www.swabiz.com/flight/swabizCompanyTravelReservation.html/sourcePath=/air/booking/> and input the Swabiz **NUMBER** in the company ID area to book your discounted flight. Lastly, ensure your travel is within the allotted discount travel dates.



Delta is pleased to partner with NFBPA and offer special negotiated discounts up to 2-10% for NFBPA registrations for FORUM 2020. To take advantage of these discounts, visit delta.com/booking and enter the **meeting event code NMTUR** then continue to the online booking process. When booking online at www.delta.com/meetings, select “Book Your Flight” and enter your meeting code in the box provided. You may call Delta Meeting Network (DMN) at 800-328-2216 for pricing assistance. If booking via telephone, please call DMN at 800-328-1111. Please note that a direct ticketing charge may apply when booking by phone. Discounts good for tickets for travel **April 9, 2020 – April 22, 2020.**



United Airlines is pleased to offer special discounts for FORUM 2020. You may book online at www.united.com and enter **Agreement Code 989614** in the offer code box when searching for flights. A service fee may apply if booking through a travel professional using United Meetings at 800-426-1122. Travel professionals must also provide both the **Agreement Code 989614** and the **Z Code ZHSX**. Discounts are available for travel dates **April 10, 2020 – April 22, 2020.** If outside of the United States, please call your local United Airlines Reservations Office.

EXHIBITOR AGREEMENT

CONTACT INFORMATION FOR BOOTH: (Please print legibly)

Company or Agency Name (As you want it to appear in printed materials and on booth sign)

Name of Contact

Title

Website

Twitter

EXHIBITOR FEES

	Up to March 1, 2020	After March 1, 2020
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<input type="checkbox"/> Corporate Booth	\$1,750	\$2,150
<input type="checkbox"/> Booth Government, Academic and/or Non-Profit	\$1,500	\$1,700
EXHIBITOR FEE	\$ _____	_____
REGISTRATION FEE (above comp) _____ x \$695	\$ _____	_____
COMBINED TOTAL	\$ _____	_____

PAYMENT

Payment Information

STREET ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Method of Payment

Credit Card: Visa MasterCard Amex Discover Diner's Club

CARDHOLDER'S SIGNATURE

DATE

CARD NUMBER

CVV Security Code

CARD EXPIRATION DATE

MAILING ADDRESS (If different from above)

CITY/STATE/ZIP CODE

Purchase Order #: _____

Corporate Check #: _____

Full payment or Purchase Order number must be submitted by March 17, 2020.

Please return payment to: NFBPA, 777 N Capitol Street NE, Suite 550, Washington, DC 20002. Telephone 202.408.9300 Fax 844.236.6154 or online at: www.nfbpaforum2020.com

COMPANY PROFILE

Exhibitor's profile must be no longer than 50 words. Submit your company profile to: Doris Brent at brentworks@aol.com by March 1, 2020. Advertising materials/logos must be received no later than March 1, 2020 to be included in the Conference Program Book. I have read and concur with the provisions of this Exhibitor Agreement.

Printed Name

Date

Signature

EXHIBITOR TERMS

Signing this Agreement indicates a firm commitment in accordance with the corresponding exhibitor terms. A faxed, signed copy of this Agreement is also binding.

Cancellations are non-refundable after March 1, 2020.

Payment: Full payment of exhibit registration fee must accompany Exhibitor Application. Payment can be made by check payable to NFBPA, online payment by credit card (VISA, American Express, Master Card, Discover or Diner's). Any and all outstanding invoices must be paid in full prior to the beginning of the FORUM.

Booth Eligibility: Booth space will be offered first to sponsors and then assigned in order of receipt of application. Every effort will be made to assign booths as requested by exhibitor. In the event that this is not possible, exhibitor agrees to accept booth space as assigned by NFBPA.

Refunds/Cancellations: Cancellation requests must be received in writing. No verbal cancellations will be accepted. Cancellations received by March 1, 2020 are refundable, less a \$250 administrative fee.

Subletting/Sharing of Space: Under no conditions shall exhibitor assign, sublet or share the whole or portion of their exhibit space to another firm or organization without prior written approval or consent by NFBPA.

Admission to Innovation Center: Only attendees identified as NFBPA exhibitors will be allowed in the Innovation Center during setup times. NFBPA will provide badges to each exhibitor. If additional exhibitor staff will be in attendance, please consult with the National Office. Exhibitors will be allowed to enter the Innovation Center 30 minutes prior to opening of Innovation Center during exhibit hours. Only attendees with proper identification (NFBPA Conference Badge) will be allowed in Innovation Center.

Insurance: NFBPA assumes no responsibility for the safety or protection of exhibitor's property while in transit to and from the FORUM site, nor while at the FORUM. Exhibitors are responsible for security for their booth(s) and loss or damage to their property during published hours at the Innovation Center is open to conference attendees and exhibitors. Exhibitors are required to submit a Certificate of Insurance for no less than \$1,000,000 combined single limit for personal injury and property damage by March 1, 2020.

Indemnification: Exhibitor agrees to conduct its activities upon the premises so as not to endanger any person or property and agrees to defend, indemnify and hold harmless NFBPA, their agents, employees, officers, directors, staff and members of any and all claims for loss, injury or damage to persons or property arising out of activities conducted on the part of exhibitor or any of its agents, employees, contractors, or any other person entering the premises with the express or implied invitations or permission of the exhibitor. Exhibitor assumes responsibility and agrees to indemnify and defend the hotel and their respective employees or agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither NFBPA nor the hotel maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

EXHIBITOR TERMS

Installation and Removal: NFBPA reserves the right to fix the time for installation of exhibit prior to the opening of the Innovation Center. Exhibitor agrees to have display set up completed prior to the official opening of the Innovation Center. Further, exhibitor agrees not to dismantle exhibit or any packaging before the close of posted Exhibit Hall hours.

Arrangements of Exhibit Center: Exhibit space (Innovation Alley 8' x 10', Exhibitor 10' x 10' and Innovation 20' x 20'). All exhibits must conform to these space limitations. Exhibitor will be provided with an official Exhibitor's Kit prior to the FORUM. This kit will describe standard equipment provided as part of exhibit contract but also offer information regarding purchasing of additional services to include but not limited to electricity, telephone, cleaning, etc.

Conference Bag Inserts: Any company wishing to have a promotional item, which must be supplied by company, inserted in the conference bag may do so, however, a description of the item must be submitted to the NFBPA National Office for approval. Submit request to mconner1@nfbpa.org.

Booth Regulations: Exhibitor acknowledges responsibility under the Americans With Disability Act and agrees to make their booth accessible to handicapped persons. Exhibitor shall indemnify and hold NFBPA and host facility harmless against any costs, losses, penalties, damages, including, but not limited to reasonable attorney's fees and court costs, which may be incidental to, arising out of or be caused by an exhibitor's failure to comply with this Act.

All booths must be staffed during Innovation Center hours.

No fixture or equipment will be placed where it will block the sight of another exhibitor unless mutually agreed upon by the exhibiting company's on-site contract.

Aisles and exits shall be kept clean and free of obstruction.

Empty packing containers, wrappings or display materials must be removed from the exhibit hall during Innovation Center hours.

Amplified music, vocal presentations, radios or any other noisemaking machines are permitted if not audible in neighboring booths or causing any annoyance or disruption to adjacent exhibitors. NFBPA will have final decision regarding use of any such noisemaking machines.

Smoking is strictly prohibited in Innovation Center.

Literature distribution is restricted to the individual space. Distribution of literature is prohibited outside of Innovation Center.

Authorized Signature

Date

FORUM 2020 Golf Tournament



Falconhead Golf Course

Falconhead Golf Club • 15201 Falconhead Boulevard • Austin, TX

“Bring your A-Game” and join us for an exciting golf tournament at Falconhead Golf Course on Wednesday, April 15, 2020. Falconhead Golf Club is amidst the scenic West Austin Hill Country, tumbling across a rolling landscape covered with knobby cedars and towering oaks. Designed by the experts from the PGA Tour Design Center, golfers can expect a high quality course that Pro players contend on in one of the most beautiful areas of Texas as a Valero Open Qualifying Course for the PGA. And did we mention, Hole #8 is Falconhead’s Signature Hole. This is an exciting par 3, which requires pin-point accuracy from the tee box to a rock ledge overhang putting green. The PGA challenging layout and design makes Falconhead one of the most desired golf courses in the area. Falconhead features a full-service pro shop and practice facilities. So come early to prepare for a competitive, fun day of golf! And while you are at it, don’t forget to enjoy some of the hilltop views that include beautiful Lake Travis in the distance.

The golf tournament benefits the NFBPA Endowment as well as students matriculating through Huston-Tillotson University.

<https://nfbpaforum2020-golftournament.eventbrite.com>

GOLF TOURNAMENT EVENT SCHEDULE

6:30 AM – Buses Depart Hilton Austin Hotel

8:00 AM – Shotgun Start

1:00 PM – Lunch Buffet

2:00 PM – Return to Hilton Austin Hotel

Individual Fee \$150 per individual / \$500 per team



REGISTRATION: <https://nfbpaforum2020-golftournament.eventbrite.com>

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