



HOME > WORK & CAREER

How to Use LinkedIn Search More Effectively to Improve Your Job Search

These LinkedIn search tips will help you broaden the scope of your job search, and find targeted leads. Here's how to use them!

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LinkedIn's internal search engine returns results not just for the job profile you search for, but it also segregates the results into nine categories like Groups, Services, Courses, etc. All of which you can explore separately to find more job leads. What's more? You can further filter the results into different categories using criteria like Connections, Locations, and so on.

Let's look at how you can use the LinkedIn Search Engine to find job leads. We'll use the "Closed Captioning" job as the example to show you how to navigate LinkedIn's search options, and get to the job details.



1. LinkedIn Jobs Search

The screenshot shows the LinkedIn Jobs search interface. At the top, there are filter buttons: 'Jobs', 'Past Month', 'Associate 1', 'Full-time 1', 'Remote 1', 'Company', 'Easy Apply', 'All filters', and 'Reset'. The search results are displayed in a list on the left and a detailed view on the right.

Jobs Search Filters:

- Jobs
- Past Month
- Associate 1
- Full-time 1
- Remote 1
- Company
- Easy Apply
- All filters
- Reset

Search Results:

- Closed captioning in United States** (6 results, Set alert)
- Assistant Editor, Topic** (First Look Media, New York City Metropolitan Area (Remote), Actively recruiting, 6 days ago)
- Accessibility / Captioning / Technical Writer** (Varen Technologies, Springfield, VA (Remote), Actively recruiting, 2 days ago, 1 applicant)
- Accessibility / Captioning / Technical Editor** (Varen Technologies, Springfield, VA (Remote), Actively recruiting, 2 days ago, 1 applicant)
- Transcription and Subtitling Specialist, MediaNEXT** (TransPerfect, Greater Chicago Area (Remote), Medical, Vision, Dental, 401(k))

Job Detail View (Accessibility / Captioning / Technical Writer):

- Company: Varen Technologies · Springfield, VA (Remote) · 2 days ago · 1 applicant
- Salary: \$51,000/yr - \$74,000/yr (LinkedIn est.) · Full-time · Associate
- Company Size: 51-200 employees · IT Services and IT Consulting
- Features: See recent hiring trends for Varen Technologies. Try Premium for free. Actively recruiting.
- Buttons: Apply, Save
- Description: At Varen, our performance is measured by the success of our clients, and our reputation for service, superior quality, objectivity, integrity and results. Our reputation is everything to us as we are committed to being a trusted advisor to our nation's decision makers in a day in age that demands acute attention to detail in a fast-paced environment. Varen is seeking to add the sharpest technical professionals who share our passion for ensuring the mission success of our customers at all times.
- Requirements: Captioning Technical Writer professionals with knowledge of Section 508, W3C, and/or WCAG to work on captioning and transcription of all audio files supporting the agency. A successful Captioning Technical Writer should have strong English language skills and be able to accurately caption audio.

LinkedIn Jobs Search is the first category of results, as LinkedIn is primarily a professional networking portal with an emphasis on jobs search. Click on **Jobs**, and you'll see six new filters like Date—when the job was posted, Experience Level, Job Type, On-site/Remote, etc. You can use these filters to streamline the results further.

2. LinkedIn Companies Search

The screenshot shows the LinkedIn Companies search interface. At the top, there are navigation icons: Home, My Network, Jobs, and Messaging. The search bar contains 'closed captioning'. Below the search bar, there are filter buttons: 'Companies', 'United States 1', 'Entertainment 1', 'Company size', 'All filters', and 'Reset'. The search results are displayed in a list on the left and a detailed view on the right.

Companies Search Filters:

- Companies
- United States 1
- Entertainment 1
- Company size
- All filters
- Reset

Search Results:

- Video Caption Corporation** (Entertainment · Stanfordville, NY, 423 followers, At Video Caption Corporation, we provide high quality English, multi-language subtitling, audio description, and video translation services.)
- 440 DIGITAL** (Entertainment · Los Angeles, CA, 236 followers, Digital Media Supply Chain Services - Packaging, Transcoding, Delivery & more.)

Job Detail View (Video Caption Corporation):

- Image: A laptop with 'MLD' logo on the lid.



Pacific Media Technologies
Entertainment • Studio City, Ca
110 followers

Follow

The **Companies** tab displays results pertaining to places that employ Closed Captioners in this instance. You can whittle down this list using the three filters for Location, Industry vertical, and Company Size.

This feature helps you explore companies hiring for your profile, besides looking up the different job titles each firm uses for similar profiles. It's also an excellent way to find out more about company culture, work environment, the hiring team, and who to approach if you plan on cold pitching.

MAKEUSEOF VIDEO OF THE DAY



3. LinkedIn People Search

The screenshot shows the LinkedIn search interface. The search bar contains 'closed captioning'. The navigation bar includes Home, My Network, Jobs, Messaging, and Notif. The search filters are set to 'People', 'United States' (1), and 'National Captioning'. Two search results are visible:

- LinkedIn Member**
Closed Captioner at National Captioning Institute
Lorton, VA
- LinkedIn Member**
Closed Captioner at National Captioning Institute
Grand Rapids, MI
Current: Voice Writer at National **Captioning** Institute

An overlay image of a laptop with 'MLD' and 'RTX' stickers is positioned on the right side of the search results.



LinkedIn Member

President, Pat Nelson Captioning, LLC

River Falls, WI




Current: President at Pat Nelson Captioning LLC

People search has three filters you can apply to look for people working in a particular Location and Company. You can also check for the degree of Connections to your network if you're thinking of [asking for recommendations on LinkedIn](#). It's a good way of finding more companies that hire Closed Captioners.

Explore the results to learn more about career paths in this field, different positions held by people at the same level as you or above you, and other companies they've worked for. Check their networks to find out more people in the industry to connect with and learn from.

4. LinkedIn Groups Search

Groups ▾ | All filters

- 
General Audio To Text - Transcription Services, Closed Captioning, Custom Transcription
 1K members
 Do you want to make an informed choice when it comes to transcription companies, transcribers or transcription jobs? Transcription is a service, which while widely available, has few independent resources...
- 
Court Reporting & Captioning Group
 4.2K members
 This is a group for court reporters and captioners who capture and convert the spoken word to text such as you see in courtrooms, on **closed captioning** on television, and for the hard-of-hearing community. This...
- 
Transcription Intelligence- New Home of Transcription & Closed Captioning Group
 2 members
 Transcription & Closes Captions Group aims to help businesses of any size to leverage technology to improve turnaround times, dramatically reduce costs and create better processes for transcription and **closed**...

Professional groups have members working in similar fields across the globe. They can shed light on the various industry verticals, locations, companies, and skill set. Joining the top [LinkedIn groups for job seekers](#) and [engagement on LinkedIn](#) and get noticed among recruiters.

The LinkedIn algorithm does a stellar job of listing Groups. [Subbabel](#), unrelated to the search field, so you don't



networking opportunities in your vertical. Joining popular groups provides an additional perk of learning about networking events that you can attend to improve your reach.

5. LinkedIn Posts Search

Posts might not seem like the best way to look for a job or connections, but a bit of reading through will lead you to job adjacent information that you can use to find more companies, people, contacts, and profiles. Posts can be sorted using filters like Posted by, Date, Sorted by, Author Industry, etc.

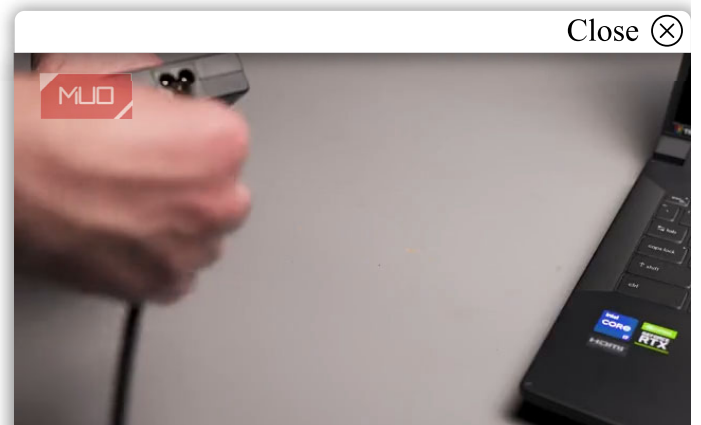
Here's a look at three different posts on LinkedIn for Closed Captioning and how you can glean valuable information from each one of them.

3 Images

 LinkedIn Posts Results 1

 LinkedIn Posts Results 2

 LinkedIn Posts Results 3



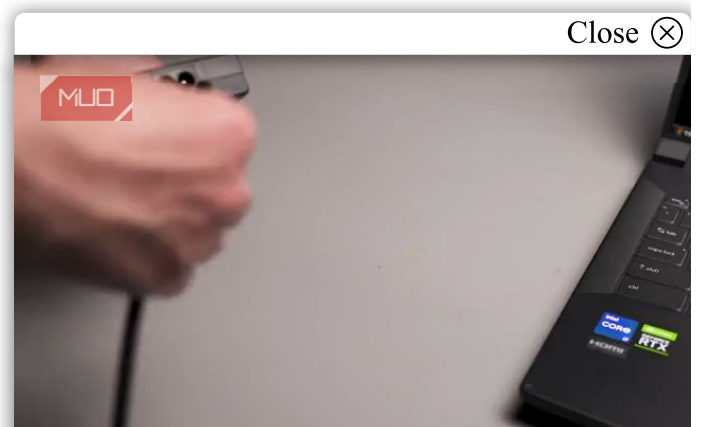
The first result is a post that gives you two company names that hire Closed Captioners. It sheds light on the job prospects in this field and leads to a survey about the topic along with insights into the results.

The second post is less straightforward. Although it's talking about a workshop, reading through reveals that there's a Closed Captioner working with them. Follow the poster to find the company they work for, then use LinkedIn Search to find similar companies and if they offer such one-off positions for your skillset and experience.

The third post talks about a tool for Closed Captioning. It would be useful for you to learn more about it. Follow the post to find out others interested in the topic, explore their profiles, professional titles, networks, etc., to zero in on even more job leads in your field.

6. LinkedIn Courses Search

 LinkedIn Courses Search



Courses on LinkedIn can be sorted by learning Level and Time to Complete. It offers some of the **best learning courses for job seekers**, completely free and hosted internally. Others require you to have a LinkedIn premium membership or a subscription for a specific course.

Look up the course instructor's profile, network, and companies they're associated with. These will give you more leads to create a list of companies you can add to your job search.

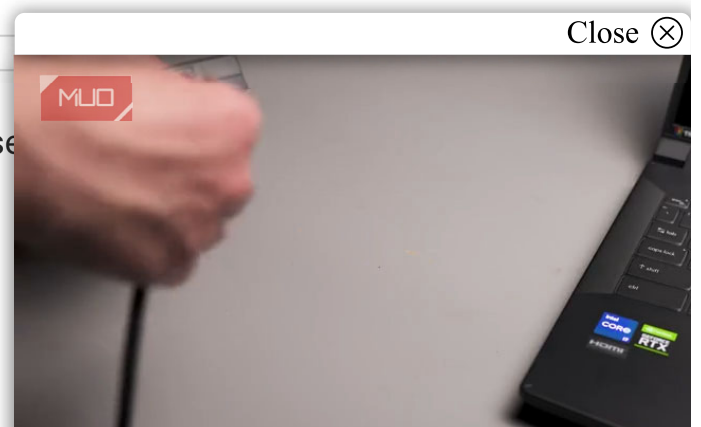
7. LinkedIn Events Search



If you work in an industry with a significant online presence, like software development, you'll see many relevant **Events** listings that you can parse through. Many industry verticals do not warrant professionally hosted events. In such cases, you'll get a list of vaguely relevant listings that you can choose to follow through or ignore.

On the off chance that you find events to attend, use these as networking opportunities.

8. LinkedIn Services Search



The **Services** tab lists all the LinkedIn members offering services similar to yours. In this instance, you can see a list of members working as Closed Captioners. Treat it as a list of your closest competitors. You can use three filters—Location, Service Categories, and Connections to sort it.

Look at the LinkedIn profiles of these competitors, the way they present themselves online, their word choices, and more to enhance your own online presence, to improve your engagement on LinkedIn. Optimize your resume with the best bits from these profiles to improve your ranking across job portals.

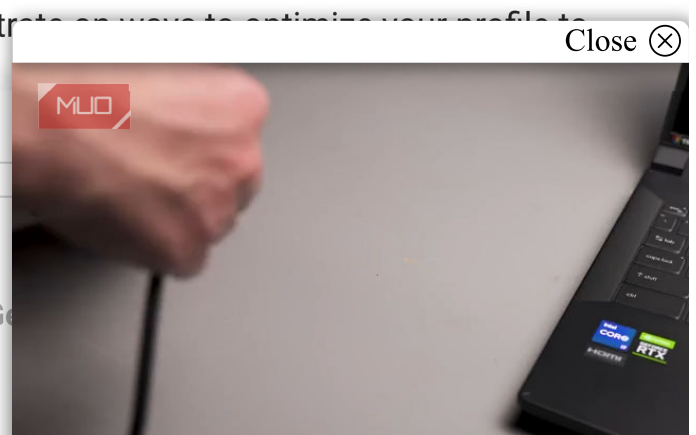
Use LinkedIn Search More Effectively

LinkedIn is a versatile job portal that lends itself to many ways of finding a job. You can explore each of the nine categories of LinkedIn search thoroughly to find more job leads, relevant connections, companies, work and volunteering opportunities, etc.

Once you've mastered these tools, you can concentrate on ways to optimize your profile to attract more clients.



How to Optimize Your LinkedIn Profile to Get





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Al Kaatib has ten years of experience as a Freelance Writer specializing in digital content for B2B and B2C firms and has written corporate communications for Uber, Google, and TCS, among other digital platforms.

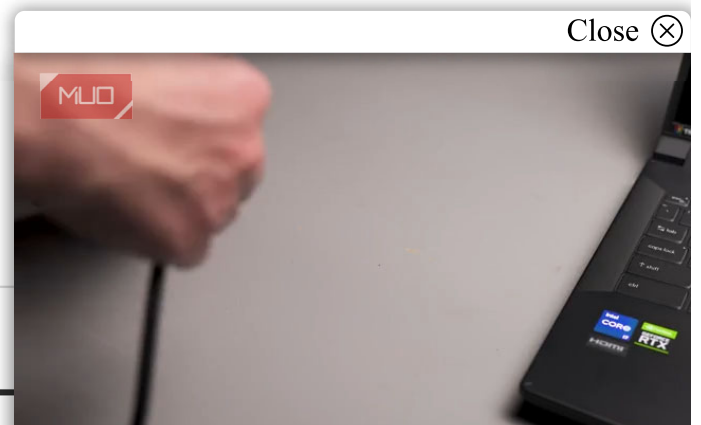
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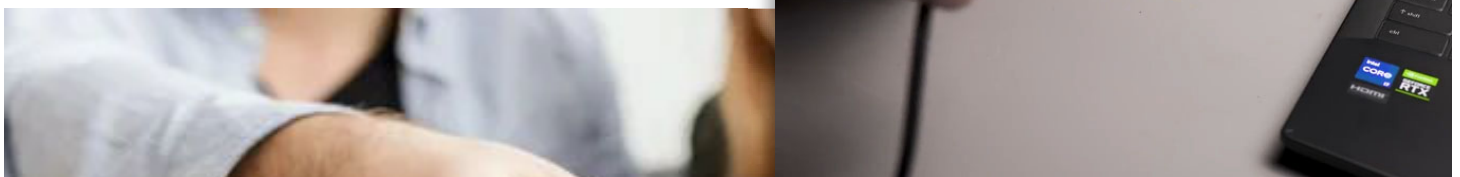




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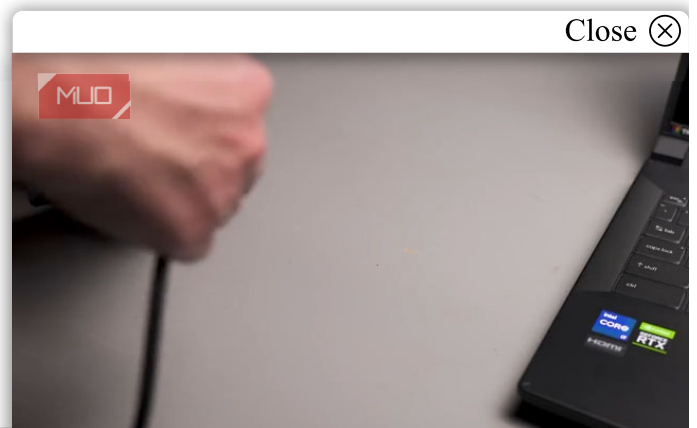


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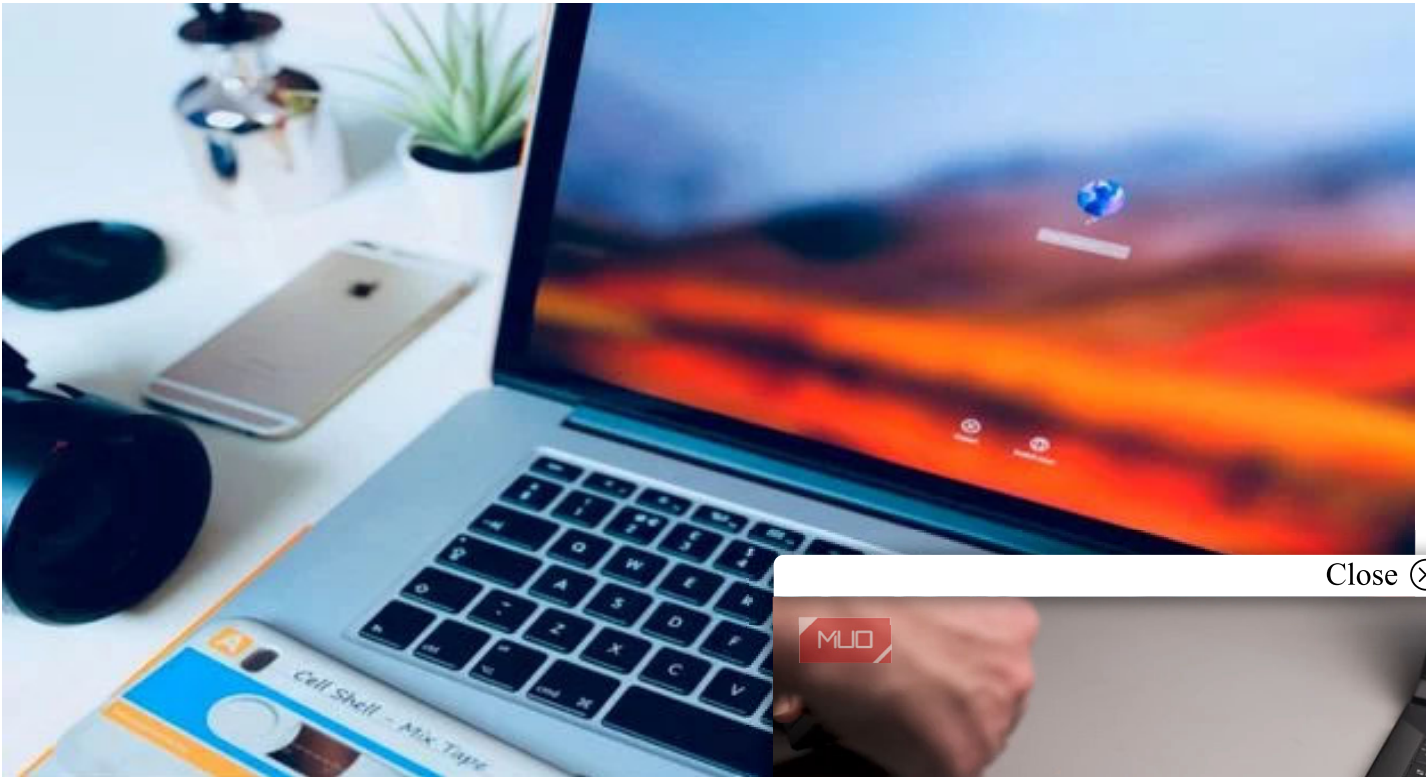


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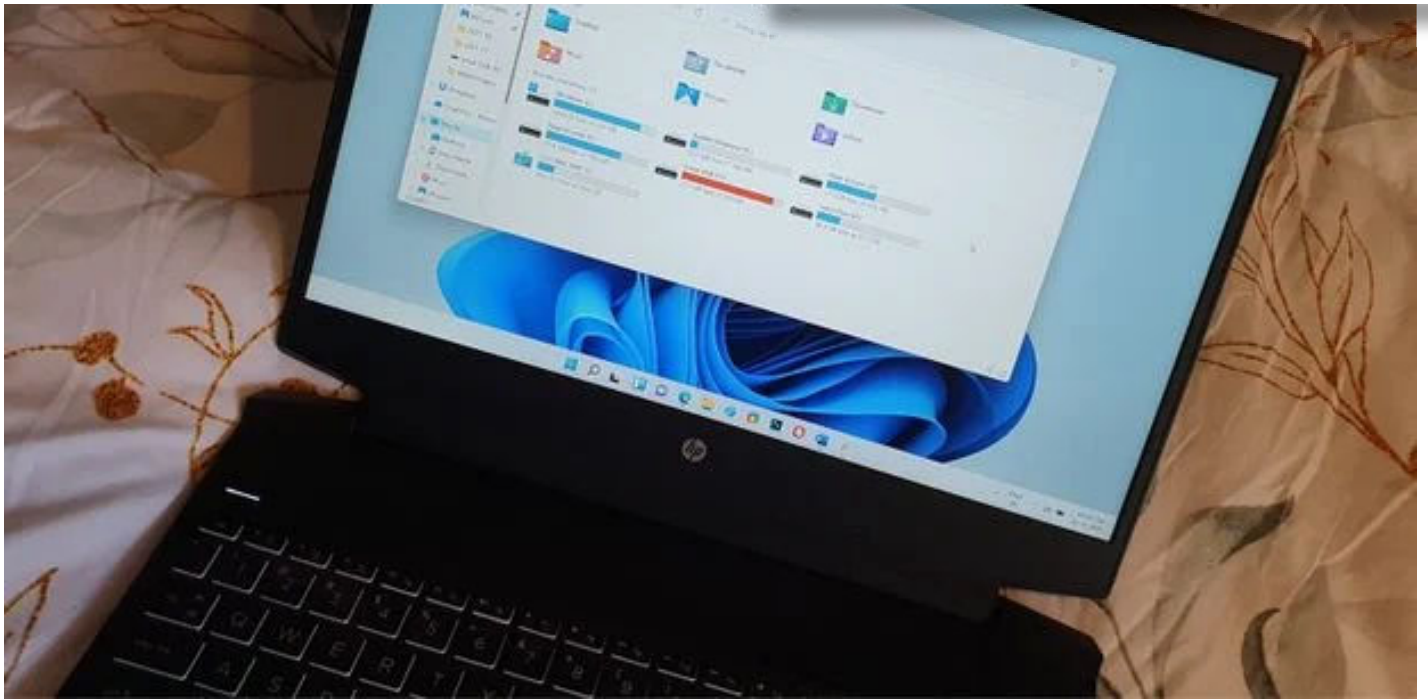


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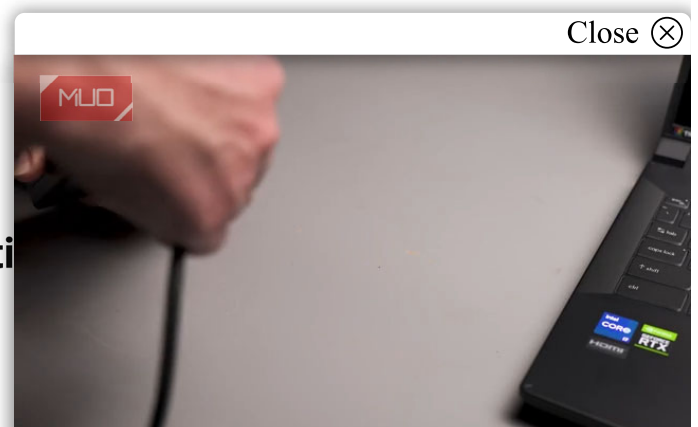
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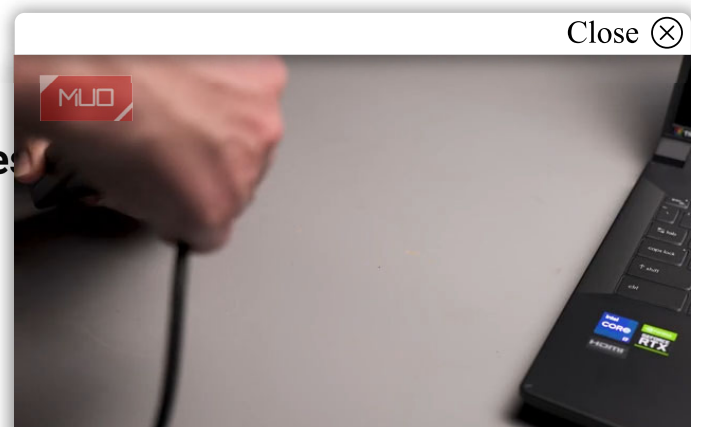


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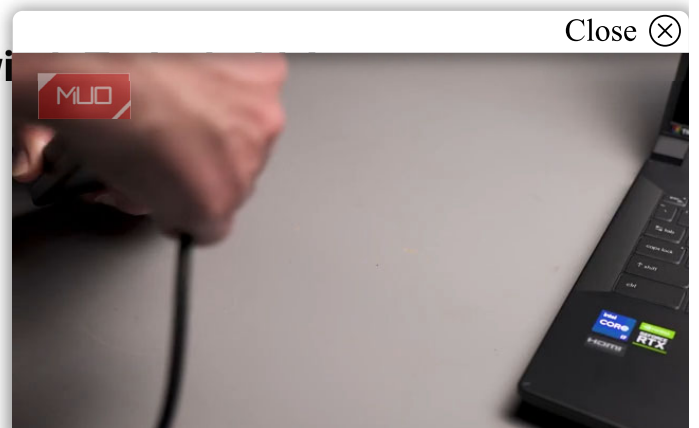


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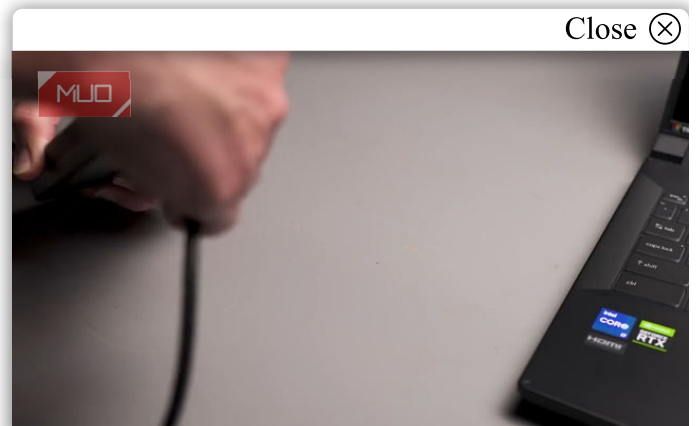


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