2022 NFBPA LEADERSHIP EXCELLENCE AWARDS DINNER

Leveraging Leadership Excellence: Our Future Depends On It!

Thursday, June 23, 2022
Reception: 5:45pm
Dinner: 6:45pm

Davidson-Gundy Alumni Center
Ann and Jack Graves Ballroom
The University of Texas at Dallas
800 West Campbell Road
Richardson, TX 75080
The National Forum for Black Public Administrators (NFBPA) is proud to host the 2022 Leadership Excellence Awards Dinner, Thursday, June 23, 2022, in The Davidson-Gundy Alumni Center at The University of Texas at Dallas. This year’s theme is “Leveraging Leadership Excellence: Our Future Depends on It!”. Our NFBPA National President, Calvin D. Jamison, Ed.D., invites you, along with us, as your honorary co-chairs to join us, as a Corporate Sponsor.

NFBPA was founded in 1983 to strengthen the capacity of government managers and to prepare younger aspiring administrators for senior management positions. NFBPA membership includes almost 2,500 individual members representing more than 350 local jurisdictions in 36 states.

With a strong tradition of honoring those with outstanding accomplishments in public service, this important event is symbolic of nearly two decades of recognizing distinguished leaders. Previous Honorees have included members of Congress, Governors, Secretaries of State, State Senators, County Executives, and other national leaders who have made a difference in public service.

NFBPA’s strong connection with public and private sector professionals presents a unique opportunity to support the industry, connect with colleagues, and promote your business through sponsorship. Event Sponsors are integral in providing a memorable experience for this year’s Honorees, and your support will not go unrecognized.

Please join us as a Corporate Sponsor and demonstrate your commitment to celebrating leadership excellence in our public and private sectors. Enclosed, you will find a list of sponsorship opportunities. Should you require additional information, please do not hesitate to contact Marcia L Conner, Executive Director of NFBPA. She may be contacted at mconner1@nfbpa.org.

We look forward to connecting with you, as we make this a memorable event for our deserving honorees.

Honorary Co-Chairs

Deryl McKissack
President and CEO
McKissack & McKissack

Levi Davis
Managing Director
Infrastructure & Public Finance
Siebert Williams Shank
<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits and Recognition Level</th>
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</table>
| Jewel Sponsor       | • Company branded as Jewel Sponsor on all promotional materials  
                      • Two (2) Complimentary Tables  
                      • Opportunity to Introduce Awardee  
                      • One of the Leadership Awardees seated at one of the two tables  
                      • Full Page Color Ad in Dinner Program (Inside Front Inside Back Cover or Back Cover)  
                      • Company logo on NFBPA website  
                      • Company’s logo included on all promotional materials and event signage  
                      • A 60 Second Video highlighting the Company  
                      • Complimentary membership on the National Corporate Council |
| $30,000             |                                                                                                                                                              |
| Platinum Sponsor    | • Company branded as Platinum Sponsor on all promotional materials  
                      • Opportunity for senior level representative of the company to bring greetings during the dinner  
                      • One Complimentary Table  
                      • Full Page Color Ad in Dinner Program  
                      • Company logo on NFBPA website  
                      • A 30 Second Video highlighting the Company |
| $20,000             |                                                                                                                                                              |
| Gold Sponsor        | • Company branded as Gold Sponsor on all promotional materials  
                      • One Complimentary table  
                      • One Half Page Color Ad in Dinner Program  
                      • Company logo on NFBPA website |
| $10,000             |                                                                                                                                                              |
| Silver Sponsor      | • Company branded as Silver Sponsor on all promotional materials  
                      • One Half Complimentary table  
                      • One Quarter Page Color Ad in Dinner Program  
                      • Company to be listed on NFBPA website |
| $7,500              |                                                                                                                                                              |
| Bronze Sponsor      | • Company branded as Bronze Sponsor on all promotional materials  
                      • Five Complimentary Tickets |
| $5,000              |                                                                                                                                                              |

Please reply with your pledge of support no later than **May 27, 2022**

Ads must be submitted by **June 3, 2022** to be included in any printed materials
Sponsor Registration Form
Yes, my organization will be a sponsor of the Leadership Awards Dinner

Company/Org. Name: ________________________________________________________________

Website: ________________________________ Twitter/Social: ______________________________

Address: _________________________________________________________________________

City: __________________________________________________________ State: _______ Zip: ______

Telephone: ( ) __________________________ Fax: ( ) __________________________

E-mail: __________________________________________________________

Contact: __________________________________________ Title: ____________________________

Marketing Rep. Name: _______________________________________________________________________

Email: ________________________________ Contact: __________________________

Check all that apply:
I wish to sponsor at the level indicated below

Select the sponsorship level of your choice
☐ Jewel Sponsor .................................. $30,000
☐ Platinum Sponsor ................................ $20,000
☐ Gold Sponsor ...........................................$10,000
☐ Silver Sponsor ............................................$7,500
☐ Bronze Sponsor ..........................................$5,000

Payment Information
TOTAL PAYMENT AMOUNT: ________________________________

PAYMENT OPTIONS (Check one):
O Visa O MasterCard O AMEX O Discover O Check
(Check should be submitted with the form)

Credit Card Number: _______________________________________________________________________

Name on Card (please print): _______________________________________________________________________

Expiration Date: _______________________________________________________________________

Authorization Code (3-digit code on back of card OR 4 digit if AmEx): __________________________

I authorize NFBPA to charge the above referenced credit card for my conference registration fee, membership dues, pre-orders and special event ticket(s) as requested in the total amount of $ __________________________

Authorized Signature: _______________________________________________________________________

Date ___________

Printed Name: _______________________________________________________________________

Make your check payable to NFBPA and mail it to:
NFBPA
455 Massachusetts Ave. NW, Suite 363
Washington, DC 20001

For Questions: Telephone: 202.408.9300 ext 101 | Fax: 844.236.6154 | adminservices@nfbpa.org

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SPONSOR AD SPECIFICATIONS

2022 NFBPA Leadership Excellence Awards Program Booklet Program Guide Specifications:

- Trim Size: 7X10
- Bleed Size: 7.5 x 10.5
- Binding: Saddle Stitch
- Color: Full Color

Digital Requirements:
- Supplied Ads must be CMYK
- All ads must be created to the exact ad size specifications listed.
- Artwork must be high resolution at 300 dpi (especially if it includes photos)

Required Format:
- PDF is the preferred format for Ad submissions.
- Ads will also be accepted in the following formats: jpeg, tif and eps (vector files are preferred)
- Word, Powerpoint, and Publisher files are NOT acceptable file types

Electronic Submission:
- Ads can be placed in our Awards Program sponsor dropbox folder linked below.
  Leadership Awards Dinner 2022 Dropbox
- For Questions: Telephone: 202.408.9300 ext 101 | Fax: 844.236.6154 | adminservices@nfbpa.org

Ad Sizes

<table>
<thead>
<tr>
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<th>Width</th>
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<tr>
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</tr>
<tr>
<td>One Fourth Page Ad (Horizontal)</td>
<td>3.25</td>
<td>4.5</td>
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