

WORLD COMA DAY

AWAKENING HOPE | MARCH 22, 2021



Submit a Shout Out for World Coma Day!

What is a Shout Out?

A “Shout Out” is a way to recognize your intensive care unit, rehabilitation unit, or other hospital or medical providers that care for patients with coma and disorders of consciousness. Researchers, families, and patients are also encouraged to submit.

How Do I Submit a Shout Out?

Record a brief (1-5 min.) video on your smartphone, then [click here](#) to upload your video to the World Coma Day Shout Out archive by **Sunday, March 7**. We will broadcast the shout outs during World Coma Day. Visit the [Curing Coma Campaign website](#) to view Shout Out examples and to register for World Coma Day. Once you have uploaded your Shout Out video, notify [Claude Hemphill](#) – in your email, please include your name and the name of the hospital, institution, or group in the Shout Out.

Shout Out Guidelines

- Use landscape orientation when you record your video (i.e., hold your phone sideways, not vertically).
- Submit your video file using .MP4 (preferred) or .MOV format.
- For confidentiality reasons, we cannot use any videos that show patient or family protected health information, so please be mindful of any background activity when you record your video. Patients or families who submit their own Shout Out videos must [click here](#) to complete a waiver and return to [Claude Hemphill](#) via email (see video submission instructions above).
- Keep it simple, and have fun – don’t overthink it!

Possible Shout Out Talking Points

You may select one or more of the talking points below, or create your own:

- Tell us something special about your unit.
- Who is on your team? Introduce us to your Curing Coma team.
- What practices do you put into place in your unit to help cure coma?
- What specific technologies and treatments do you provide for your comatose patients?
- Tell us about a recent coma super save.
- How is your team celebrating World Coma Day?
- What does Curing Coma mean to you?
- How do you integrate family into patient care?
- What research topics are you working on to cure coma?
- How do you follow patients after discharge?